Community Data Program

Enabling communities across Canada to measure and track local well-being

Overview of the program

- 1. What is the Community Data Program?
- 2. What datasets are available through the program?
- 3. What have members done with the data?

- 4. Welcome to communitydata.ca
- 5. How do I find data?
- 6. Where do I find tools and resources?

Website



Program



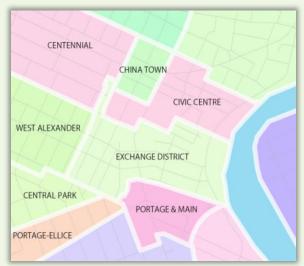
WHAT IS THE COMMUNITY DATA **PROGRAM**?



The CDP

- Created to track poverty in neighbourhoods
- Shares cost of data
- Focuses on small area geography from Statistics Canada and private sector sources
- Helps analyze and report on socioeconomic trends
- Administered by CCEDNet
- Established in the 1990s by Canadian Council on Social Development





The Consortium Model

- A consortium: Legal group of organizations focused on the implementation of a public service goal
- There is one consortium for each local region
 - Examples include Red Deer, Waterloo Region, York Region, New Brunswick and Winnipeg
- Functions as a Community Development entity
- The Lead for each consortium participates in the leadership and development of the CDP

The Community Data Network





Examples of Members

Municipal governments Local United Way chapters Community health centres Social planning councils School boards Immigration and youth services Libraries Economic development agencies The Community Data Network

Community Data Consortia: 30+

Consortium Member Organisations: 350+

Registered Individuals: 1,500+



What can you do with the CDP?

- 1. Monitor and report on trends
- 2. Acquire customized data
- 3. Reduce costs
- 4. Build capacity
- 5. Advocate for community data



What do members get?



Data	Capacity building	Networking
Direct access to web- based customized community data	Data analysis tools and training	National network with teleconferences and annual face-to-face
		events



WHAT DATASETS ARE AVAILABLE THROUGH THE PROGRAM?

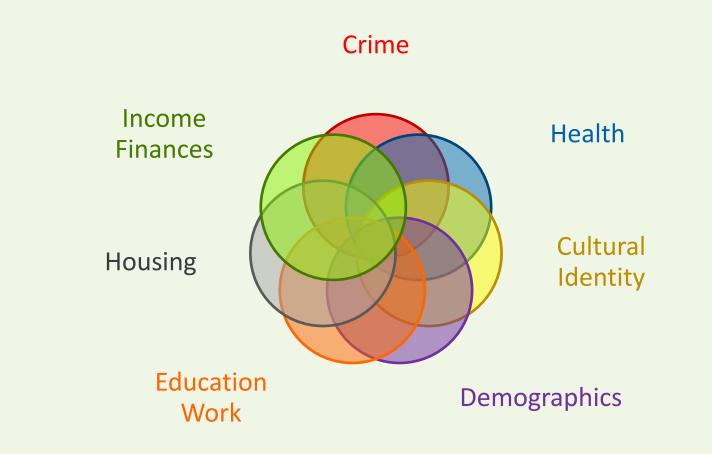


Broadly speaking...

- Smallest possible geographic scale
 - Always sub-provincial
 - Lower- and upper-tier municipalities
 - Neighbourhood-level where possible (DA, CT)
- Custom Statistics Canada data
 - Custom cross-tabulations
 - Custom boundaries
- Analysis, reporting, visualization tools
- Links to open data



Themes





Census and Taxfiler (T1FF) data

Census and NHS

Standard Census geographies and custom geographies

- Community profiles
- Target group profiles
- Cross-tabulations (standard and custom)
- Community Poverty Project (custom for CDP)

Taxfiler (T1FF)

Standard postal geographies and some Census geographies

- Family data
- Individual data
- Seniors
- Financial data and charitable donations
- Migration
- Income inequality and working poverty (custom for CDP)



Other small area data

Canadian Business Counts Census Tract and Census Subdivision	Credit Report Characteristics Six-digit Postal Code	Shelter Capacity Report (ESDC) Municipalities
Postal Code	Building Permits	Insolvency Data
Conversion File	Census Subdivision	Forward Sortation Area





WHAT HAVE OTHER MEMBERS DONE WITH THE DATA?



City of Calgary: Economic Development Census 2016 Infographic

Cochrane

Calgary Census Metropolitan Area

suu T'ina Nation

Calgary: Census 2016

Calgary is a city of opportunity that attracts people from around the world seeking a great place to make a living and a life.

Population

1,392,609 A **14.6%** increase from the **2011** population of 1,214,839

50.1% 49.9%



Highest

population growth of all Canadian census metropolitan areas 2011 to 2016



Youngest

The lowest average age of major Canadian cities at 37.4. The median age of Calgarians is 36.4

70.2% of Calgary's population is between the ages of 15 to 64, the highest of major Canadian cities

Household

73% households in Calgary own their homes

The highest home ownership rate of major Canadian cities and the fastest growing betwee

Income



 Median total household income increased

 19.7%
 2010: \$83,220 2015: \$99,583

Chestern

Airdrie

Calgary

Irricana

Immigrants, Diversity and Ethnic Origin

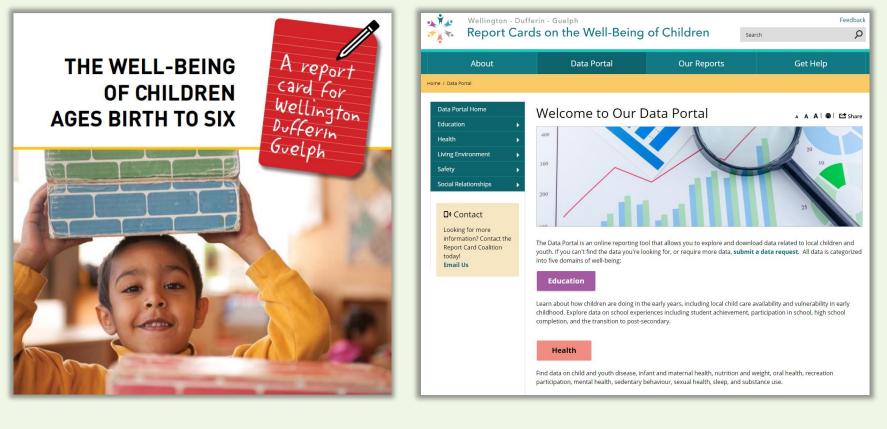
29.4%	of Calgary's population are immigrants, up from 26.2% in 2011	
33.7%	of Calgary's population are visible minorities, up from 28.1% in 2011	
Over 240 ethnic origins	21.7% British 20.1% Canadian 17.5% Scottish 14.7% German 14.3% Irish 8.6% French 7.6% Chinese	6.6 % Ukrainiar 6.6% East India 5.5% Filipino 4.2% African 4.0% Aborigina 2.6% Latino

https://www.calgaryeconomicde velopment.com/assets/Uploads/ Calgary-Census-2016-Infographic.pdf



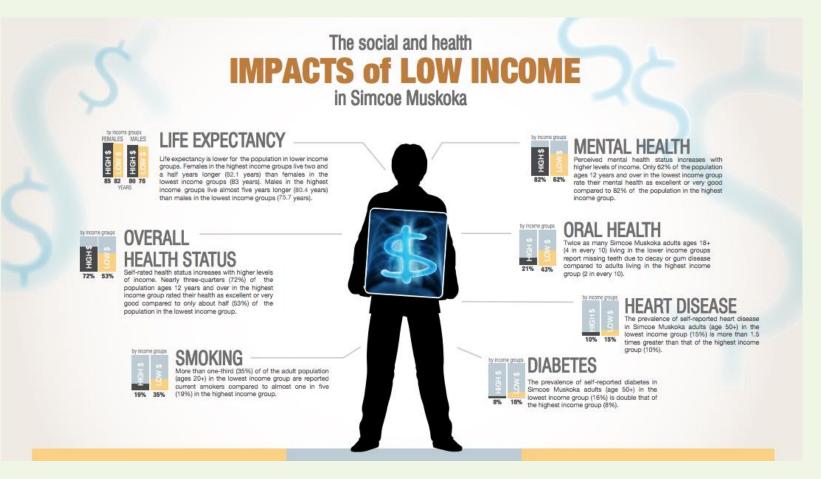
WDG: Report Cards on the Well-Being of Children

http://www.wdgreportcard.com/en/index.aspx



Simcoe Muskoka: Health Stats

http://www.simcoemuskokahealthstats.org







SHOW ME THE DATA!

Communitydata.ca/data



Next steps...

Users of an existing Member Organization can register for a free account on the website.

Non-member Organizations can be a part of the Community Data network by joining an existing Data Consortium.

Or start a local Data Consortium as a lead, and create a local network.





Community Data Program

Enabling communities across Canada to measure and track local well-being

Visit <u>www.communitydata.ca</u>

or

Send us an email at

information@communitydata.ca to know more about membership

