

**Agenda January 19th 2012**  
**Consortium Leads Meeting**  
**Canadian Council on Social Development Community Data Program**  
**January 19, 2012**  
**Agenda 1:30-2:30pm (EST)**

Dial in # 1-877-727-8553 --- Participant Code 108111962

Michel, Mary and Karin (CCSD), Marc (Sudbury), Veronique (Peel), Louisa (Hamilton), (York), Irena & Arfona (Simcoe), Lisa (Calgary), Cheryl (Kingston), Mo (London), Ian (Victoria), Jean (Montreal), Ken (Winnipeg), Randy (New Brunswick), Harvey (Toronto).

**1. 2012-2017 Membership Package**

a) Review of materials available on Resources for Leads

- A full information package is available at [www.communitydata.ca/resources](http://www.communitydata.ca/resources)
- Seven documents available for members to use on resources page, linked from Leads page
- The membership fees have been amended so that a cap has been added to the administration fees so they do not exceed 75% of the consortium cost

b) Update on new data order/Stats Can releases

- Tables that were posted online in the past, will now be "Free". E.g. There will no longer be a fee for Cansim data
- However, STC will continue to charge a fee for preparation of custom/semi-custom data orders and for some of the standards tables from non-Census divisions, such as Taxfiler
- By February 1, sharing and dissemination of STC data will no longer be restricted by the old license agreement
- By April 1, new pricing will be in place.

c) Timeline for new agreements

- While March 31 is the deadline for new agreements to be in place, it will be important for Consortia to indicate to CCSD, as soon as possible, their readiness to move forward with a new agreement.

- **Action: Prepare short and simple marketing pitch. Sales pitch of 2 paragraphs. Key messages: Program is more than census. We offer custom census data, tax filer, Canadian Business patterns, and analytical tools like Envision so that organisations with few resources for data analysis can put the data to use. Tools and resources are as important at the data.**

## **2. Update on Member Communication**

### a) Making it Count! Newsletter

- First edition was sent out to 1000+ registered users with positive feedback

### b) Teleconference with Environics Analytics

- Excellent feedback on the Envision Tool; being considered for inclusion in the CDP under license to CCSD
- The tool has powerful capacity to easily produce neighbourhood profiles and maps from multiple sources of data
- Capacity to create custom geographies is methodologically simple and may not be an adequate alternative to custom geos provided by STC

## **3. Data Products to be delivered under the existing contract**

### a) Update on remaining schedule of data to be delivered

- SAAD Family Tables, Survey of Household Spending, Labour Force Historical Review, Canadian Crime Statistics

### b) Requests for 2011 CBP data and 2011 Census Data

Here is the information from Amanda Colina via Peel region:

**The total cost for June 2011 & December 2011 establishment counts by 2, 3, 4, & 6 digit NAICS and employment size ranges for the 4 geographies is \$985.**

**Note that the December 2011 establishment data will be available in 2012 and I do not know if we can bill you for the data before the release date since the code for the product is typically entered into our system on the release day and not before then.**

**If you order the data separately, the cost for June 2011 data is \$615. The cost for December 2011 data is \$370 (40% discount)**

## **4. Other Business**

### a) 2012 Community Data Canada Roundtable

- The next roundtable is scheduled for June 2012; more information will be provided in the April version of the CCSD CDP Making it Count! Newsletter

b) Tracey Lauriault shared an opportunity to present at an Open Data conference, with the recommendation that Harvey Low represent the Community Data Program. For more details see <http://www.opengovpartnership.org/call-community-input-panels-ogp-april-2012-annual-meeting-0>

**Next Scheduled Meeting: Third Thursday of April 2012**