

## Webinar: Just for Leads Webinar

February 11, 2020

1:30-3:00 pm ET

Location: <https://cdp.adobeconnect.com/theboardroom/>

Teleconference: 1-866-398-2885, Passcode 908904, \*6 to mute/unmute your line

Attendance: Arianne Folkema (Waterloo), Lorri Kerrigan (Erie-St.Clair), Aaron Mulcaster (Kawartha Lakes), Libbey Morin (Regina), Maraget Parkin (Waterloo), Jasmine Ing (Calgary), Kholah Nisar (Simcoe County), Chenlu Shao (Nova Scotia), Sonya Hardman (Durham Region), Louisa Wong (Hamilton), Graham Good (Muskoka), Beverley Bell-Rowbotham (Hastings-Prince Edward Counties), Andrea Dort (Peel), Donna Baxter (London), Nancy Fischer (Peterborough), Natalie Hui (York), Randy Hatfield (New Brunswick), Randy MacTaggart (London), Laure Eldik (London), Ross Graham (Waterloo), Mike Ditor (CDP), Mary Clarke (CDP)

### Agenda

- Annual Meeting, possible tour of immigration museum, hotel to be finalized, Thursday evening social event
- Possibilities for a CDP Annual Report
- Tools such as Tableau, Power BI (Harvey Low, Toronto)
- New Resource Sharing (such as guides, resources, evaluation of consortium, etc.) (Auburn Larose, Parry Sound - Nipissing)
- Members such as utilities (Ross Graham, Waterloo Region)
  - General practice is that organisations can become members if they partner with utility companies, just make sure that the use of the data is in the spirit of the program and not available directly to the utility company for profit purposes

### Actions:

- More discussion of Power BI and who is using it and how to come from webinar meetings and at annual meeting
- Conversation around creating a different style of annual report using Tableau to come at annual meeting
- Invitations and details on annual meeting will be distributed soon