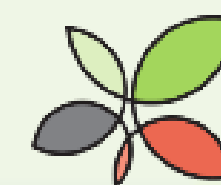




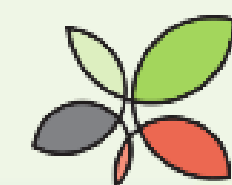
# Community Data Program

Enabling communities across Canada to measure and track local well-being



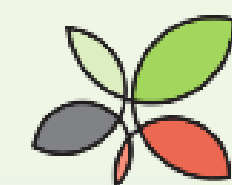


# INTRODUCTION TO TABLEAU



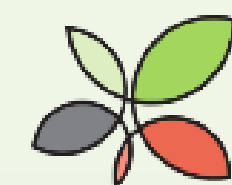
# Why do you need to know about Tableau?

- Analytical Tool being used by CDP to present data
- Infographics and Dashboards
- Resource for modest-capacity users
- Not for downloading data tables
- Communication tool



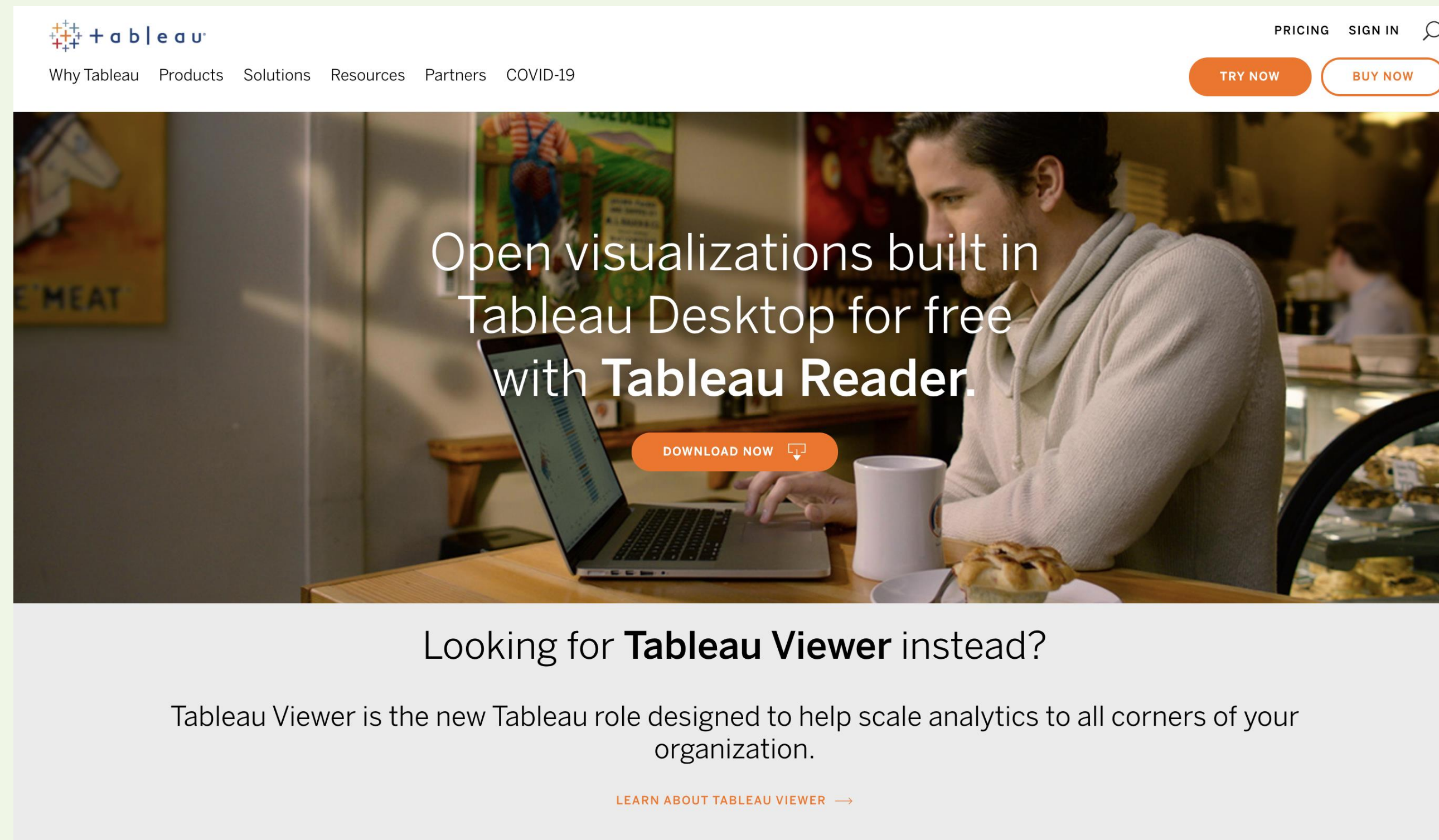
# What are the different versions of Tableau?

- Tableau Reader  
(Stick to this one)
  - ▶ Free download
  - ▶ You can access all of the products produced by CDP
- Tableau Public
  - ▶ View tableau worksheets in your browser
- Tableau Desktop
  - ▶ Licensed version
  - ▶ CDP in house
- And many others



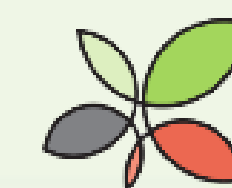


# How do I download Tableau Reader?



The screenshot shows the Tableau website's Tableau Reader page. At the top left is the Tableau logo. The navigation menu includes 'Why Tableau', 'Products', 'Solutions', 'Resources', 'Partners', and 'COVID-19'. On the top right, there are links for 'PRICING', 'SIGN IN', and a search icon. Below these are two orange buttons: 'TRY NOW' and 'BUY NOW'. The main content area features a background image of a man in a white hoodie sitting at a table in a cafe, working on a laptop. Overlaid on this image is the text: 'Open visualizations built in Tableau Desktop for free with Tableau Reader.' Below this text is an orange button that says 'DOWNLOAD NOW' with a download icon. Underneath the image, there is a section titled 'Looking for Tableau Viewer instead?' followed by the text: 'Tableau Viewer is the new Tableau role designed to help scale analytics to all corners of your organization.' At the bottom of this section is a link: 'LEARN ABOUT TABLEAU VIEWER' with a right-pointing arrow.

<https://www.tableau.com/products/reader>

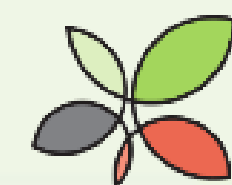


# How do I Open a Packaged Workbook?

[communitydata.ca](http://communitydata.ca)

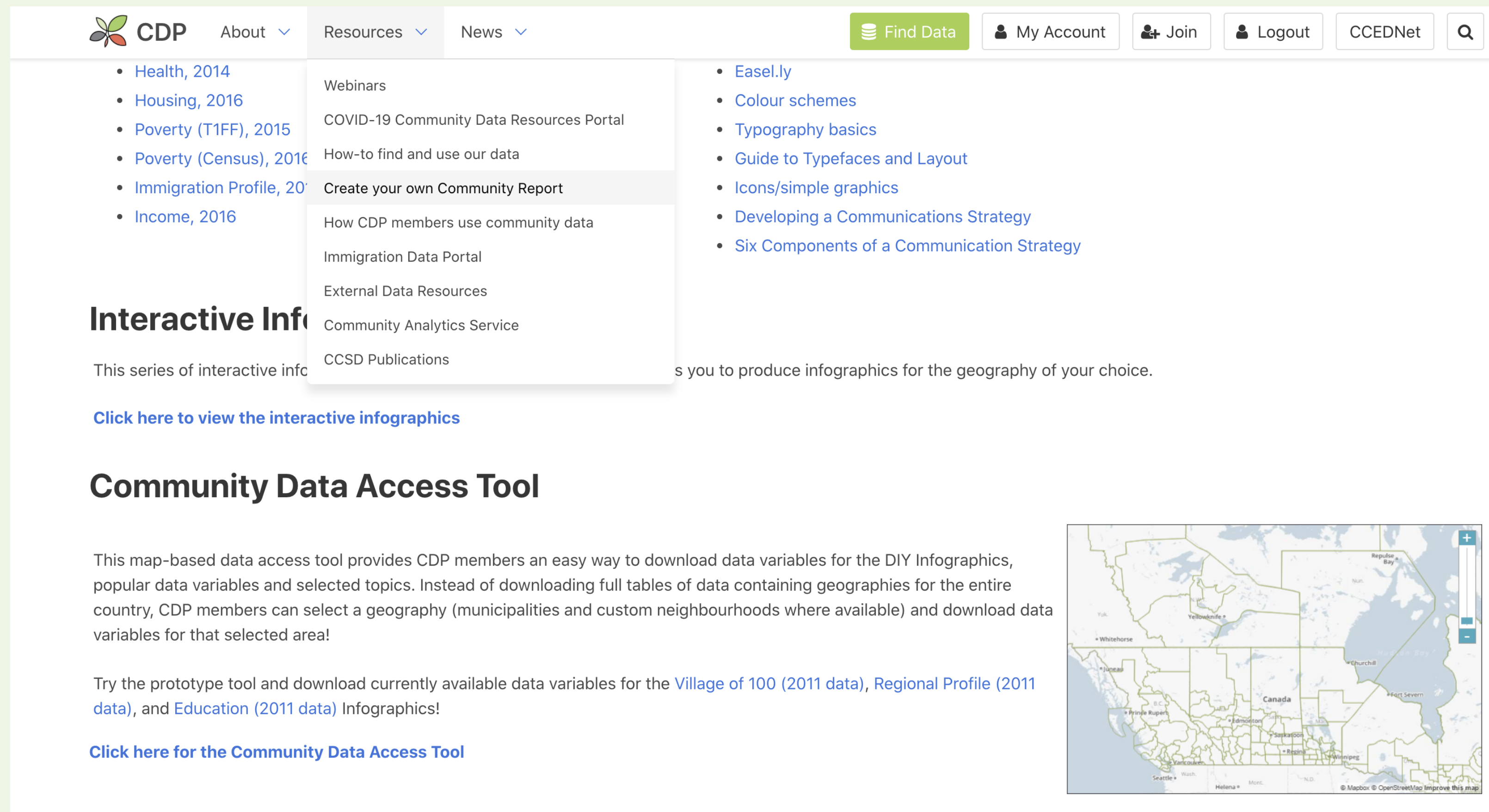
- ▶ Click on the “Resources” tab at the top of the page
  - ▶ Select “Create your own community report” from the drop down menu
  - ▶ Scroll down and under “Interactive Infographics”, click on “Click here to view the Interactive Infographics”
  - ▶ Click on “Click here to download the packaged workbook”

<https://communitydata.ca/content/interactive-infographics>

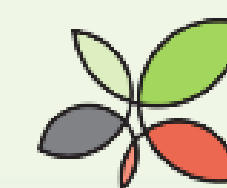




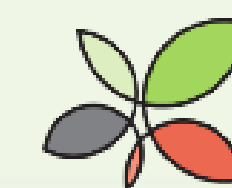
# How do I Open a Packaged Workbook?



The screenshot shows the CDP website interface. At the top, there is a navigation bar with the CDP logo, 'About', 'Resources', and 'News' dropdown menus. To the right are buttons for 'Find Data', 'My Account', 'Join', 'Logout', and 'CCEDNet'. A search icon is also present. Below the navigation bar, a dropdown menu is open under 'Resources', listing various items such as 'Webinars', 'COVID-19 Community Data Resources Portal', 'How-to find and use our data', 'Create your own Community Report', 'How CDP members use community data', 'Immigration Data Portal', 'External Data Resources', 'Community Analytics Service', and 'CCSD Publications'. To the right of this menu, a list of links is displayed, including 'Easel.ly', 'Colour schemes', 'Typography basics', 'Guide to Typefaces and Layout', 'Icons/simple graphics', 'Developing a Communications Strategy', and 'Six Components of a Communication Strategy'. Below the navigation bar, the text 'Interactive Info' is partially visible, followed by a description: 'This series of interactive info... s you to produce infographics for the geography of your choice.' A link 'Click here to view the interactive infographics' is provided. Below this, the section 'Community Data Access Tool' is introduced with a description: 'This map-based data access tool provides CDP members an easy way to download data variables for the DIY Infographics, popular data variables and selected topics. Instead of downloading full tables of data containing geographies for the entire country, CDP members can select a geography (municipalities and custom neighbourhoods where available) and download data variables for that selected area!' A link 'Click here for the Community Data Access Tool' is provided. To the right of the text is a map of Canada showing various municipalities and regions. The map includes labels for 'Whitehorse', 'Yellowknife', 'Repulse Bay', 'Churchill', 'Fort Severn', 'Canada', 'Vancouver', 'Seattle', 'Helena', 'Mont.', 'N.D.', and 'Mapbox © OpenStreetMap/Improve this map'.

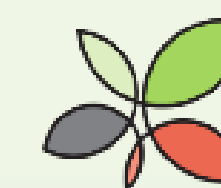
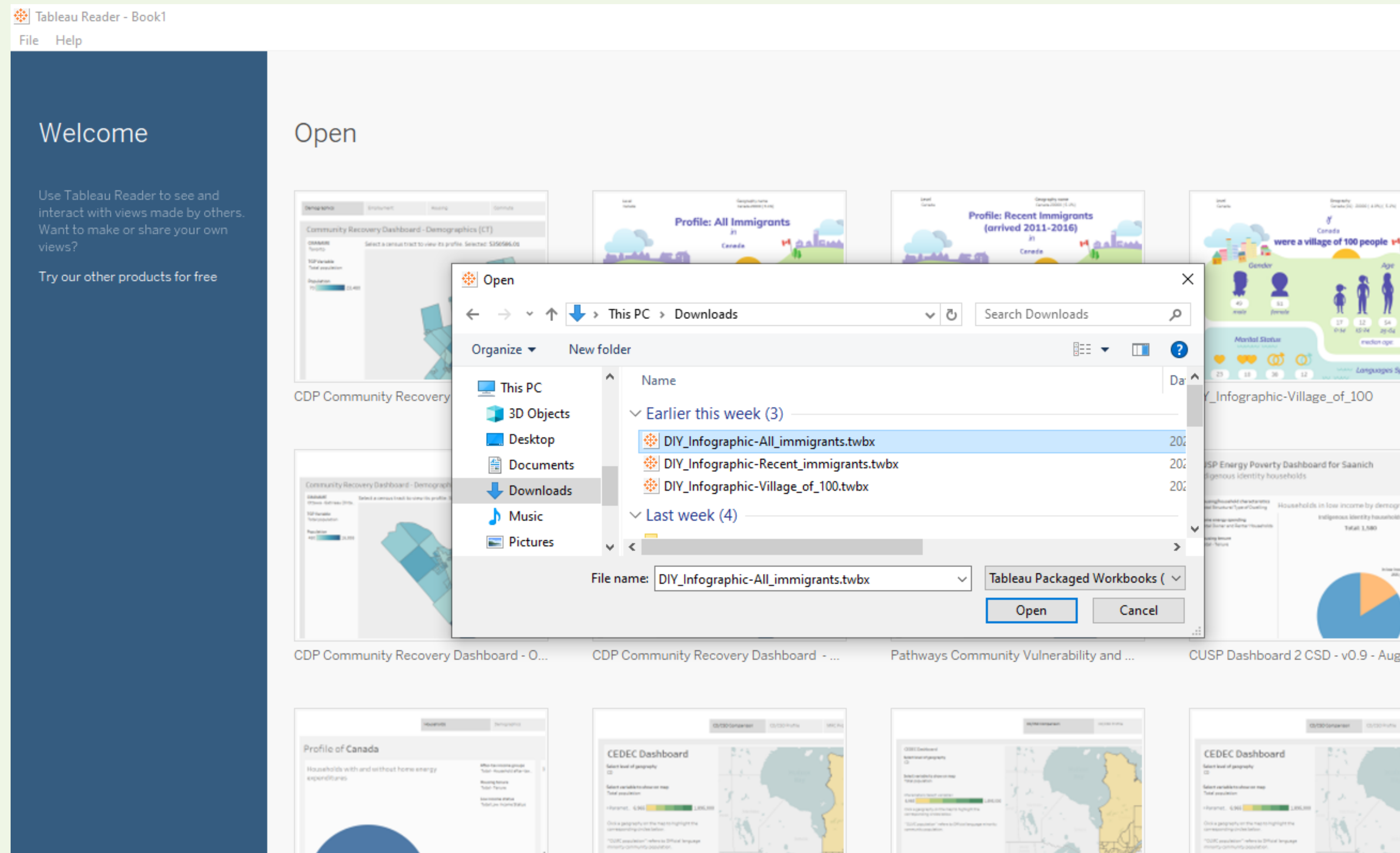


# How do I Open a Packaged Workbook?

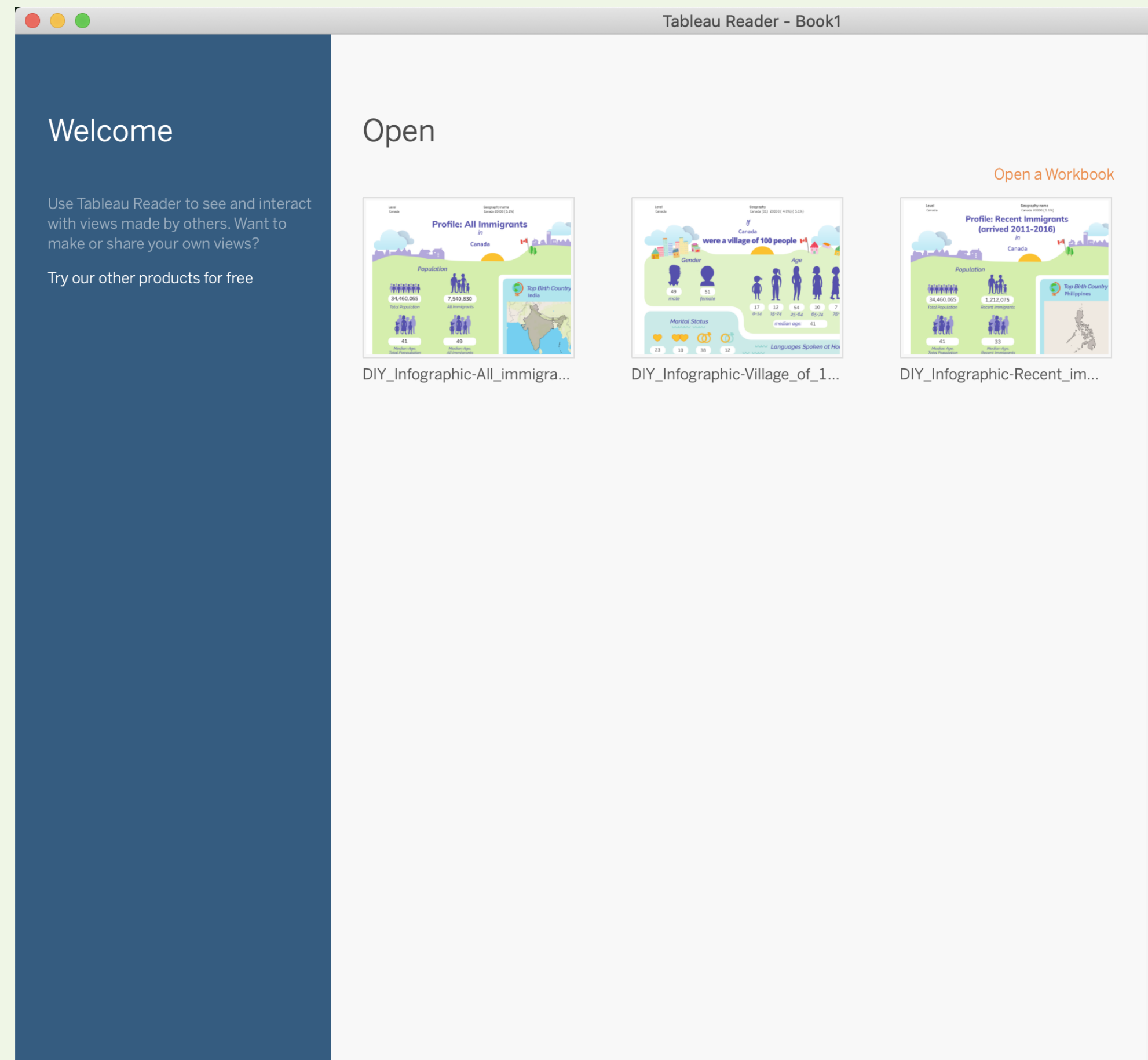




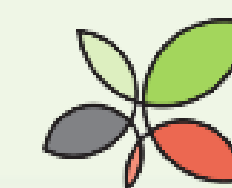
# How do I Open a Packaged Workbook?



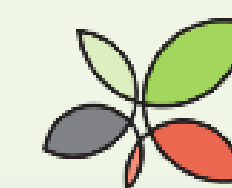
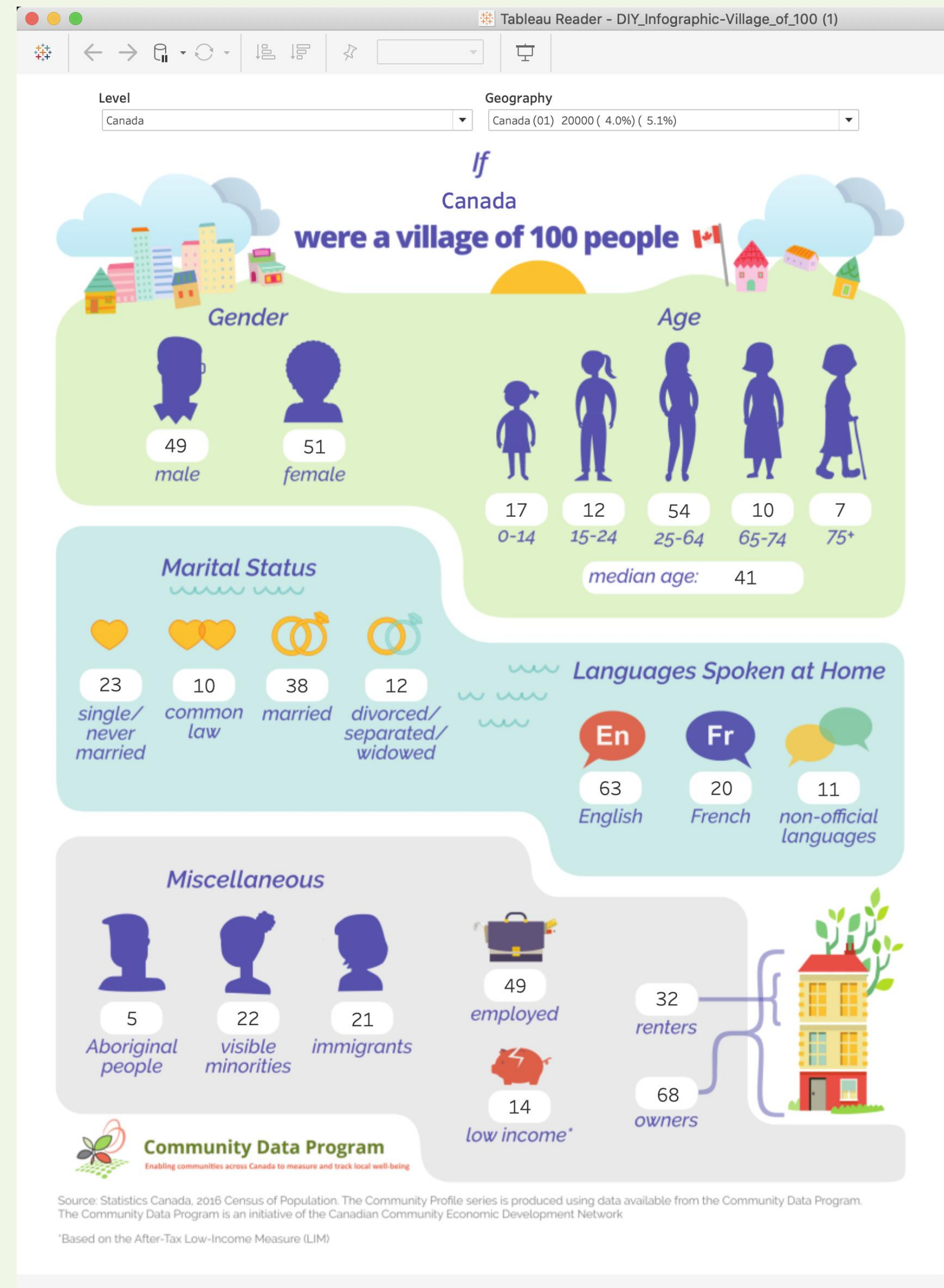
# How do I Open a Packaged Workbook?



Once you have opened it in Tableau Reader, it will remain there as long as the file is not deleted or moved. You will not need to download every time.

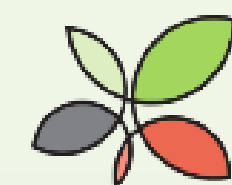


# How do I Open a Packaged Workbook?



# What can I do in a Packaged Workbook?

- Select a geography of your choice
- You can start typing the name of your geography
- Export as a pdf or jpeg or powerpoint
- Print it
- File, revert to saved: resets to the dashboard as it looked when you opened it
- Arrows at the top are undo/redo





# How do I select geography?

The image shows three overlapping screenshots of the Tableau Reader interface, demonstrating how to navigate through geographic levels to select a specific area.

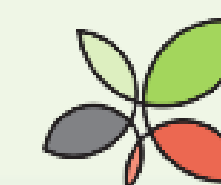
**Screenshot 1 (Left):** Shows the initial state with 'Level' set to 'Canada' and 'Geography' set to 'Canada (01) 20000 ( 4.0%) ( 5.1%)'. The infographic displays data for Canada, including gender (49 male, 51 female), marital status (23 single/never married, 10 common law, 38 married, 12 divorced/separated/widowed), and miscellaneous categories (5 Aboriginal people, 22 visible minorities, 21 immigrants).

**Screenshot 2 (Middle):** Shows the 'Level' dropdown menu expanded, listing options: Canada, PR, CMA, CA, CD, and CSD.

**Screenshot 3 (Right):** Shows the 'Geography' dropdown menu expanded, listing various CSDs in Victoria, such as 'Victoria (1001365) T 00000 ( 3.2%) ( 9.5%)' and 'Victoria (1102032) COM 00909 ( 2.8%) ( 4.5%)'. The 'Level' dropdown is also visible, showing 'CSD' selected.

The infographic content visible in the screenshots includes:

- Gender:** 49 male, 51 female
- Marital Status:** 23 single/never married, 10 common law, 38 married, 12 divorced/separated/widowed
- Miscellaneous:** 5 Aboriginal people, 22 visible minorities, 21 immigrants
- Community Data Program:** 14 low income\*, 68 owners
- Age Groups:** 0-14, 15-24, 25-64, 65-74, 75+ (with a median age field)
- Languages Spoken at Home:** (partially visible)



# Exciting news!

- Community Recovery Dashboard

