



# Community Data Program Annual Meeting, 2018

## Programme de données communautaires Rencontre annuelle, 2018

May 24-25, 2018, Guelph, Ontario

*Les 24-25 mai 2018, Guelph, Ontario*

Canadian Council on Social  
Development

*Conseil canadien du développement  
social*





## 1. Breakfast / Meet & Greet

8:30am – 9:00am



# 1.1 Meet and greet

## *1.1 Accueil, café*

CCSD Community Data Program Annual Meeting, 2018

*Rencontre annuelle du CCDS Programme de données communautaires, 2018*





## 2. Welcome

9:00am – 9:15am



# 2.1 Welcome by Host

## *2.1 Accueil par l'hôte*

**Blair Hodgson & Jennifer MacLeod, WDG Data Consortium**

CCSD Community Data Program Annual Meeting, 2018

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## 2.2 Opening remarks

## 2.2 *Mots d'ouverture*

**Katherine Scott, VP, Research, CCSD**

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## 2.3 Meeting purpose & structure

### *2.3 But et structure du rencontre*

**Michel Frojmovic, Lead, CCSD Community Data Program**

CCSD Community Data Program Annual Meeting, 2018

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# Agenda – Day 1

1. Breakfast / Meet & Greet
2. Welcome
3. Highlights from 2017-18 and Plans for 2018-19
4. Presentation: Manitoba Collaborative Data Portal
5. Presentation & Discussion: Data Acquisition and Access
6. Presentation & Discussion: Data Acquisition and Access
7. Presentation & Discussion: Capacity Building & Training
8. Presentation & Discussion: New Partnerships
9. Conclusion of Day 1



# Agenda – Day 2

9. Roundtable 1: How To Run A Consortium
10. Roundtable 2: Opportunities and strategy for future partnerships between the CDP and “sector consortia”
11. Roundtable 3: New Program Tools
12. Wrap up



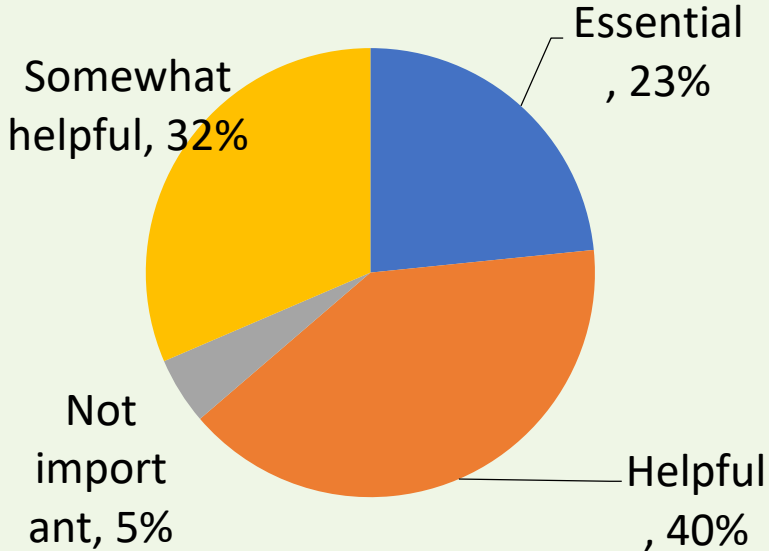
### 3. Highlights from 2017-2018 and Plans for 2018- 2019

9:15am – 10:15am

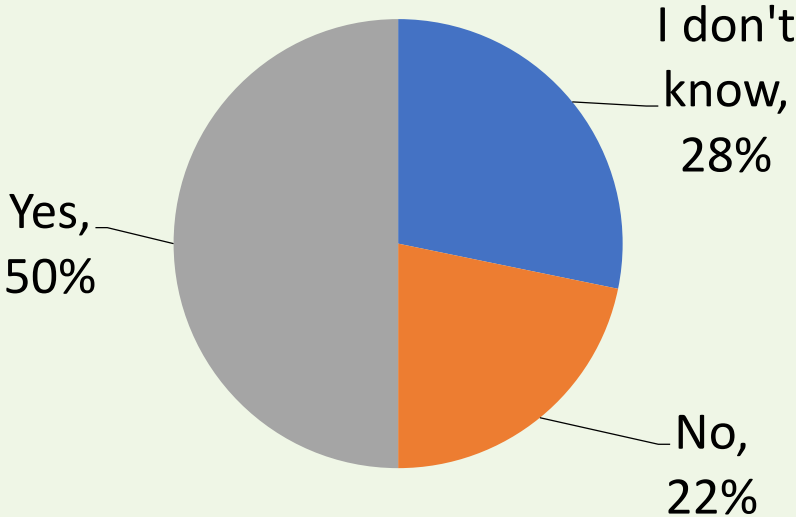


# Survey Result: CDP is helpful and contributes to decision making

**Q1. How important is CDP to your work?**



**Q2. Did data from CDP help your organization make a decision in the last year?**



# Program Area 1: Program Leadership

| <b>Indicator</b> | <b>Description</b>  | <b>Baseline<br/>1Apr17</b> | <b>To<br/>31Mar18</b> | <b>Target<br/>31Mar22</b> |
|------------------|---|----------------------------|-----------------------|---------------------------|
| Consortium Reach | % of Canadian population covered by existing community data consortia | 60%                        | 63.0%                 | 100%                      |
| Consortia        | # of community data consortia   | 31                         | 33                    | 40                        |
| Members          | # of member organizations   | 350                        | 376                   | 450                       |
| Partnerships     | # of partnership agreements   | 0                          | 1                     | 5                         |



# 3.1 Highlights of Program Leadership

(to be discussed further on Friday under Agenda Items 7 and 10)

## 2017-18 Achievements

- Launched “A Program Vision and Five-Year Strategic Plan, 2017-2022
  - including indicators & targets
- Engaging with Canada’s Local Immigration Partnership (LIP) Network
- Neighbourhood Financial Health Index (NFHI) expanded to all of Canada

## Plans for 2018-2019

- Refresh program marketing package and corresponding website content
- Focus on what the CDP offers that is not publicly available
- Continue to expand our reach through the consortium model
- Explore partnerships with sector networks



# Highlights of Program Leadership: Expanding our reach through new consortia

- Brantford-Brant Consortium
  - Led by the City of Brantford
- Expanded Ottawa Consortium
  - Community Data Consortia now cover 96% of Ontario's population
- Expanded Saint John Consortium
  - All of Atlantic Canada is covered except PEI
- Emerging Edmonton Region Consortium
  - All communities falling inside Division 11



# Survey Result: Users want more action at the Consortium level

**60% of respondents want consortium to be more active**

“My main wish for the CDP is to be involved in the program! The drawback of the consortium model is it depends on leads proactively engaging members, which I suspect is rather hit-and-miss. But I appreciate that staff are always responsive to questions.”



# Program Area 2: Data Acquisition & Access

(to be discussed further under Agenda Item 5)

| <b>Indicator</b>         | <b>Description</b>  | <b>Baseline<br/>1Apr17</b> | <b>To<br/>31Mar18</b> | <b>Target<br/>31Mar22</b> |
|--------------------------|---|----------------------------|-----------------------|---------------------------|
| Data products            | # of data products available from catalogue                         | 800                        | 904                   | 1,000                     |
| Fulfilment of Schedule B | % of products identified in Schedule B available from CDP catalogue | 100% annually              | 82%                   | 100%                      |
| Active users             | Number of active users  | 1,300                      | 1,688                 | 2,600                     |
| Data Downloaders         | % of active users who downloaded at least one table                 | 28%                        | 24%                   | 40%                       |
| Downloads                | # of annual downloads   | 6,000                      | 4,395                 | 10,000                    |

# Highlights of Data Acquisition

## 2017-18 Achievements

- *2016 Census: Prioritizing our order*
- Implementing Schedule B
- Integration of “Search by Topic” into data catalogue

## Plans for 2018-2019

- Continue to implement Schedule B , focused on Statistics Canada
- Develop positions on emerging data issues: Open Data, Big Data, Administrative Data
- Metadata exercise



# Program Area 3: Training & Capacity Building

(to be discussed further under Agenda Items 6 today and 11 on Friday)

| <b>Indicator</b>      | <b>Description</b>                        | <b>Baseline<br/>1Apr17</b> | <b>To<br/>31Mar18</b> | <b>Target<br/>31Mar22</b> |
|-----------------------|---|----------------------------|-----------------------|---------------------------|
| Contact with users    | Response time to user requests            | Within 48 hours            | Within 48 hours       | Within 24 hours           |
| Webinar reach         | # of registrants per year                 | 750                        | 858                   | 2,000                     |
| Webinar reach         | # of unique participants per year         | 500                        | 523                   | 1,000                     |
| DIY infographic usage | # of DIY infographic downloads per months | 70                         | 90                    | 150                       |
| Data Access Map usage | # of Data Access Map visits per month     | N/A                        | N/A                   | 50                        |



# Highlights of Training & Capacity Building

## 2017-18 Achievements

- The CDP Webinar series
- Customized program orientations
- Responsive technical assistance
- DIY infographics
- Strength in Numbers fact sheets
- Mini-videos
- New framework for “External Data Resources”

## Plans for 2018-2019

- Build on the DIY Infographics
- Explore affordable and “easy-to-use” data visualization tools
- Move the Data Access Map from prototype to fully functional tool
- Expand and improve the “External Data Resources” section



# Program Area 4: Networking & Communication

(to be discussed further under Agenda Items 6 today and 9 on Friday)

| <b>Indicator</b>        | <b>Description</b>                                      | <b>Baseline<br/>1Apr17</b> | <b>To<br/>31Mar18</b> | <b>Target<br/>31Mar22</b> |
|-------------------------|---|----------------------------|-----------------------|---------------------------|
| Newsletter opening rate | % of CDP MailChimp recipients opening CDP communication | 21%                        | 21%                   | 25%                       |
| # of Data Use Profiles  | Community Snapshots produced per year                   | 5                          | 1                     | 24                        |
| User surveys            | Response rate   | 10%                        | 10%                   | 20%                       |



# Highlights of Networking & Communication

## 2017-18 Achievements

- The Annual Meeting (Kingston)
- Regular Newsletters “Making it Count” and Information Bulletins
- The User Survey
- Relying on website analytics to inform decision making

## Plans for 2018-2019

- Expanding the Community Snapshots series.
- Formalizing the annual user survey as a member feedback and customer satisfaction tool



# Program Area 5: Program Administration

| Indicator                                 | Description  | Baseline<br>1Apr17 | To<br>31Mar18 | Target<br>31Mar22 |
|---|--|--------------------|---------------|-------------------|
| MOA renewal rate                          | % of consortium MoAs renewed                       | 100%               | 100%          | 100%              |
| Payment of membership fee invoices        | % of membership fee invoices paid within 90 days   | 75%                | 81%           | 90%               |
| External funding                          | Third party sponsorship as % of program budget     | 0%                 | 0%            | 10%               |
| Website uptime                            | % of time where website is accessible              | 99.0%              | 99.0%         | 99.5%             |
| Website visits                            | Total # of visitors per month                      | 1,200              | 1,410         | 2,000             |
| Website user registration forms submitted | # of online registrations by individuals per month | 35                 | 31            | 50                |



# Survey Result: Overall users value the CDP, but clarification of what you get for your money is helpful

- “This is a **good investment** for our organization - data access, but also networking with community practitioners.”
- “I need more clarification on the **value-added for CDP**. What data do you offer that is not publicly available? What new data sets could be acquired? How does CDP overlap with the offerings in the RDC program? What are other benefits?”
- “All of the resources are really good and add value.... The challenge that I see is more in terms of the level of flexibility/responsiveness of the initiative - i.e. **the price has stayed the same** even though Statistics Canada has made a lot of the data sets available.”
- “I find that the **value for money** proposition is slipping as Statistics Canada makes more information available through their website... The team that supports the CDP is excellent and the collection of information is excellent but the price is relatively high...”



# Highlights of Program Administration

## 2017-18 Achievements

- A refreshed CDP website
- Site was created in 2011 and upgraded from Drupal 6 in 2013

## Plans for 2018-2019

- Complete the online payment tool
- Dashboard of program and consortium-level performance indicators accessible to all members.

## 3.2 Presentation of the refreshed [communitydata.ca](https://communitydata.ca)

**Michel Frojmovic, Community Data Program Lead**

CCSD Community Data Program Annual Meeting, 2018

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# Survey Result: In general, website works better for those familiar with data already.

- Many of the survey comments are addressed with the website renewal!
- “In my experience you have to know what datasets you are looking for before using the search/filter tool.”
- “Although I can find data on the site, I know that it can be a challenge for those less familiar with the data”
- “It has the potential of being a great tool, however it is lacking in effective search functionalities.”
- “I used the really helpful tutorial on Beyond 2020 to help me to understand how to download and manipulate Stats Can data.”
- “I would like to be able to search by topic. For example, housing, homelessness, income, etc.”
- “While the site could be improved, I do understand the challenges and limitations. Overall the CDP is an invaluable resource and I am very happy to be apart of it.”



## 3.2 Refresh Objectives: What's New

**Design: Create a fresh look and feel including a new site structure**

- New home page
- Streamlined structure
- New theme and layout
- Easier to access content



**Functionality: Develop new tools and improve existing ones**

- Catalogue: integrating “Find Data by Theme”
- Expanded “External data resources”
- FAQs
- Calendar of events
- Back-end administrative efficiencies

## 3.2 Communitydata.ca website: What's left to do

### Outstanding Project Deliverables

- Introduce an online membership payment tool
- Use the data access map to identify consortium boundaries

### Planned for 2018-2019

- Implement member feedback
- Strengthen catalogue metadata
- Introduce catalogue tool for External Data Resources
- Member Analytics Dashboard



# 4.1 Manitoba Collaborative Data Portal ([MbCDP](#))

**Dr. Chris Green, Winnipeg Consortium**

CCSD Community Data Program Annual Meeting, 2018

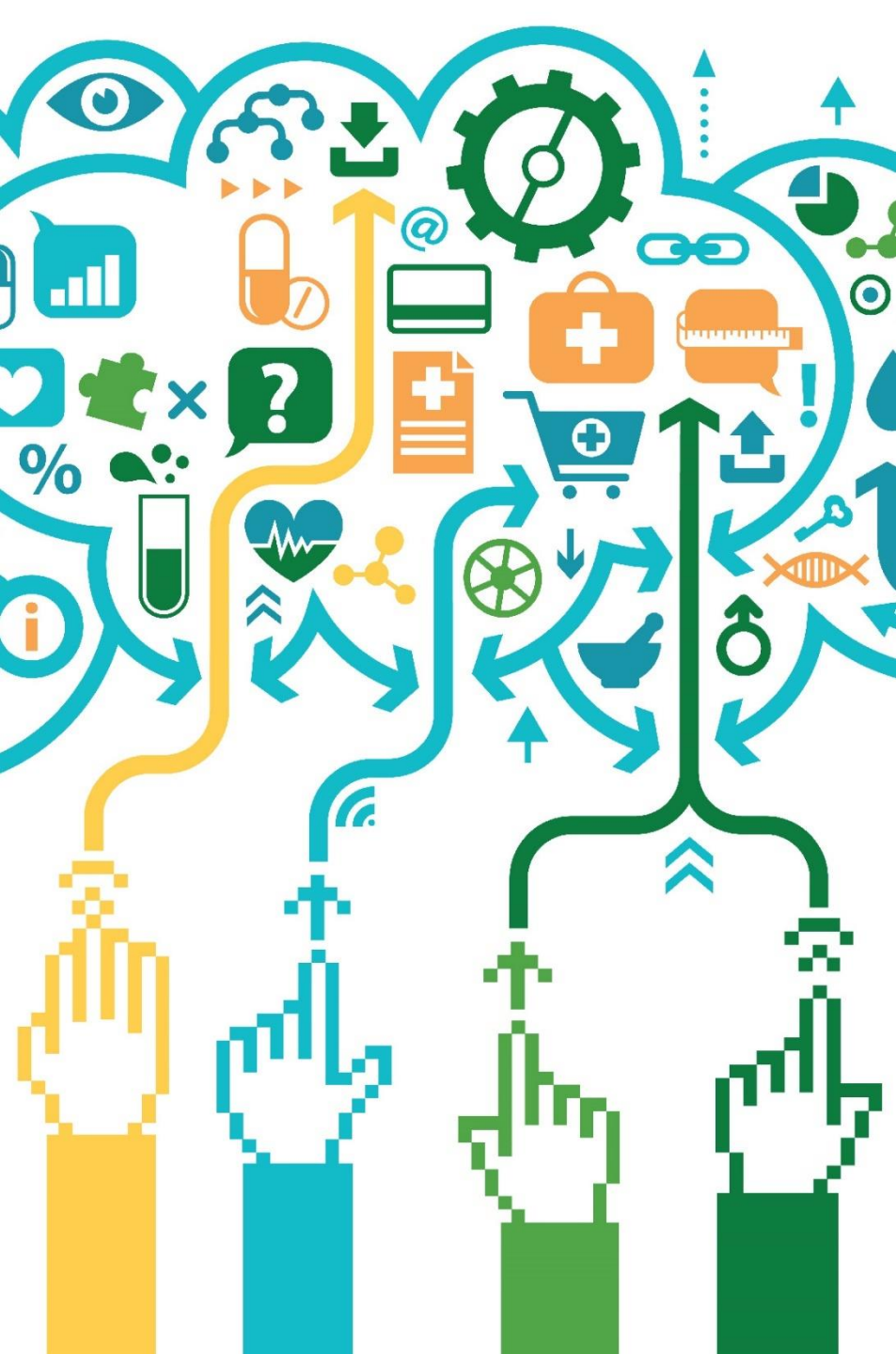
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**Morning break:  
11:00am – 11:15am**





## 5. Presentation & Discussion: Data Acquisition and Access

11:15am – 12:30pm



# 5.1 A look back at 2017-2018

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communautaires, 2018*



# Survey Result: There can always be more data in the catalogue, but need to focus on finding it

- “Your support people have been extremely helpful. When I can't find something, I email him and he responds in a timely manner with excellent details. That support is invaluable. Please keep that up!”
- “We always need more”
- “Again, a very useful component of the website is the listing of 'Recently Added Data' and the Data Catalogue.”
- “Data access is awesome just sometimes tricky to know what you are looking for and where to find it.”



# 5.1 Highlights from the 2017-18 Annual Report

| <b>Indicator</b>                                | <b>2012-2013</b> | <b>2013-2014</b> | <b>2014-2015</b> | <b>2015-2016</b> | <b>2016-2017</b> | <b>2017-2018</b> |
|---|------------------|------------------|------------------|------------------|------------------|------------------|
| # active users on March 31                      | 654              | 842              | 1,043            | 1,296            | 1,585            | 1,688            |
| # users who downloaded at least one table       | 180              | 296              | 371              | 358              | 370              | 422              |
| Total number of downloads                       | 1,966            | 3,119            | 6,246            | 6,098            | 5,261            | 4,395            |
| Median number of downloads per downloading user | 4                | 5                | 6                | 6                | 4                |                  |
| Average number of downloads per week            | 38               | 60               | 120              | 117              | 101              | 85               |

# 5.1 Top 10 data products in 2017-2018

| #   | Table name  | Down-loads | % of total downloads |
|-----|---|------------|----------------------|
| 1.  | Canadian business counts, establishment and location counts, employment size and North American Industry Classification System (NAICS), June 2017 | 135        | 2.23%                |
| 2.  | Census Profile, 2011  | 98         | 1.91%                |
| 3.  | Census Profile, 2006  | 84         | 1.89%                |
| 4.  | F-18: After-tax low income status (based on census family low income measures, LIMs) by family type and family composition, 2015                  | 83         | 1.84%                |
| 5.  | NHS Profile, 2011   | 81         | 1.77%                |
| 6.  | F-18: After-tax low income, 2014  | 78         | 1.68%                |
| 7.  | Canadian business counts, establishment and location counts, employment size and North American Industry Classification System (NAICS), Dec 2016  | 74         | 1.43%                |
| 8.  | Annual population estimates by age and sex, July 1, 2001 to 2016, Census  | 63         | 1.21%                |
| 9.  | Low Income Lines, Tables 1-2, 1992-2016   | 53         | 1.18%                |
| 10. | F-01: Summary table, 2014   | 52         | 1.14%                |



# 5.1 Top 10 downloaders by organization in 2017-2018

| #   | Organization                             | Consortium                 | Downloads |
|-----|--|----------------------------|-----------|
| 1.  | City of London                           | London                     | 232       |
| 2.  | City of Toronto                          | Toronto                    | 205       |
| 3.  | Northern Policy Institute                | Northern Ontario           | 204       |
| 4.  | Region of Peel                           | Peel Region                | 163       |
| 5.  | City of Vancouver                        | Vancouver                  | 150       |
| 6.  | City of Hamilton                         | Hamilton                   | 148       |
| 7.  | Social Planning Toronto                  | Toronto                    | 136       |
| 8.  | City of Calgary                          | Calgary                    | 127       |
| 9.  | Regional Municipality of York            | York Region                | 111       |
| 10. | Wellington-Dufferin-Guelph Public Health | Wellington-Dufferin-Guelph | 108       |

## 5.1 Top 10 data users in 2017-2018

| #   | User            | Consortium              | Downloads |
|-----|-----------------|-------------------------|-----------|
| 1.  | Emily Low       | London                  | 128       |
| 2.  | Beth Wilson     | Toronto                 | 118       |
| 3.  | Stefka Patchova | Ottawa                  | 100       |
| 4.  | Heath Priston   | Toronto                 | 84        |
| 5.  | Peter Marriott  | Vancouver               | 82        |
| 6.  | Amanda Richards | Peel Region             | 80        |
| 7.  | Katrice Edgar   | Hamilton                | 68        |
| 8.  | Ted Hildebrandt | Halton Region           | 63        |
| 9.  | Nadine Raynolds | Columbia Basin-Boundary | 59        |
| 10. | Aaron Cheng     | Vancouver               | 58        |





# 5.1. DPAWG meetings in 2017-2018

## Data Purchase & Access Working Group Activities

*“...helps...identify data needs, improve data access, acquire data, and address related technical concerns”*

- Ten meetings in 2017-2018!
- Mostly Census 2016 data acquisition planning
- Some troubleshooting (and therapy for Mike)

**Thank you to all members of the DPAWG!**

## 5.2 Looking forward to 2018-2019

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communautaires, 2018*



## 5.2 Data acquisition: Schedule B 2018-19

### The Usual

- Standard taxfiler tables (Family, Individuals, Seniors, Financial tables, Migration Estimates)
  - new standard tables with **new CFLIM methodology**
  - back years (2004-2015) of new tables with CFLIM data available in catalogue
- Credit data: switching to **TransUnion**
- Canadian Business Counts
- Building Permits
- Annual Population Estimates
- Canadian Community Health Survey
- Postal Code Conversion File (**NEW!** Commercial License)

## 5.2 Data acquisition: Schedule B 2018-19

### 2016 Census Tables

- Target Group Profiles
- Cross-tabulations (standard and custom)
- Custom geographies

### Custom Taxfiler Data

- Standard tables at Census Subdivision level
- Custom tabulations
- Standard tables at custom geographies

### **ENVISION replacement**

## 5.2 Data acquisition: 2016 Census

### Target Group Profiles

- 12 acquired, 18 more ordered
- 6 household TGPs waiting on cost estimates
- Activity Limitations TGP waiting on definition

### Standard Tables

- 3 received, 3 ordered
- 2 waiting on cost estimates

### Custom Tables

- 4 ordered
- 13 custom tables waiting on cost estimate
- Activity limitations table needs to be re-done

### Community Poverty Project

- 5 CPP tables ordered
- 2 waiting on cost estimates



## 5.2 Data acquisition: 2016 Census

### Target Group Profiles

- 12 TGPs acquired (waiting for some corrections)

|                                 |  |
|---------------------------------|--|
| • Income below LIM-AT threshold | • by Age Groups ( <b>errors in file</b> )                                |
| • Aged 65 and over              | • by Employment status ( <b>errors in file</b> )                         |
| • Recent immigrant population   | • by Mode of transport   |
| • Immigrant population          | • Majority of income from government transfers ( <b>errors in file</b> ) |
| • Lone Parents                  | • Aboriginal identity population   |
| • Visible Minority population   | • Francophone population   |



# 5.2 Data acquisition: 2016 Census

## Target Group Profiles

- 18 more TGPs ordered

|   |   |
|---|---|
| • Living alone, cross-tabulated with age groups               | • Renter households (household)   |
| • Living in subsidized housing                                | • Owner households (household)  |
| • Low income population (LICO-BT)                             | • Households in subsidized housing (household)                                    |
| • Low income population (MBM)                                 | • by Citizenship and Immigration dimension  |
| • Low income population (LICO-AT)                             | • by Knowledge of official languages  |
| • Families with children aged 0-6 (household)                 | • by Highest level of education completed   |
| • Multi-generational households (household)                   | • Households in housing in need of major repairs (household)                      |
| • Overspenders (30% or more of income on housing) (household) | • School attenders (Q29 on longform): High school and below                       |
| • Households in housing that are unsuitable (household)       | • School attenders (Q29 on longform): Above high school (post-secondary students) |

## 5.2 Data acquisition: 2016 Census

### Target Group Profiles

- Activity Limitations TGP waiting on definition
- Waiting on cost estimates for 6 household TGPs

- Low income population (LIM-AT) - HOUSEHOLD DATA
- Aged 65 years and over - HOUSEHOLD DATA
- Recent immigrants - HOUSEHOLD DATA
- Aboriginal identity population - HOUSEHOLD DATA
- Immigrant population - HOUSEHOLD DATA
- Visible minority population - HOUSEHOLD DATA



## 5.2 Data acquisition: 2016 Census

### Cross-tabulations from 2017-2018

- 3 standard tables received
- Activity limitations table received, but needs to be re-done

## 5.2 Data acquisition: 2016 Census

### Standard Cross-tabulations

- 3 standard tables have been ordered
- Labour Force Status (8), Highest Certificate, Diploma or Degree (15), Age Groups (13)
- 98-400-X2016290 - Industry - North American Industry Classification System (NAICS) 2012 (427A), Class of Worker (5A), Labour Force Status (3), Age (13A) and Sex (3)
- Household living arrangements (12), age groups (21) and sex (3)



## 5.2 Data acquisition: 2016 Census

### Standard Cross-tabulations

- 2 standard tables waiting on cost estimates
- Selected collective dwelling and population characteristics (52), Knowledge of official languages (5) and type of collective dwelling (17) for the population in collective dwellings
- Citizenship (5), place of birth (272), selected immigrant status, period of immigration, and category of admission characteristics (13), age groups (12) and sex (3)

## 5.2 Data acquisition: 2016 Census

### Custom Cross-tabulations

- 4 custom tables have been ordered

- Admission category and applicant type (12), Selected household and housing characteristics (26), Period of immigration (14), Sex (3)
- Admission category and applicant type (12), Selected characteristics by language, labour force, education, income, mobility status (71), Period of immigration (14), Sex (3)
- Core Housing Need - Aboriginal household status, Age of the primary household maintainer, Core housing need status, Household type, CMHC housing standards, Selected household statistics (Count, Incomes, Shelter Costs, STIRs), and Tenure
- Custom Income and Housing TBT 03: Shelter cost groups (11), household type (9), age groups of primary household maintainer (8), housing tenure including presence of mortgage and subsidized housing (7) for owner and tenant households in non-farm, non-re...



## 5.2 Data acquisition: 2016 Census

### Custom Cross-tabulations

- 13 custom tables waiting on cost estimate

- Age groups of primary household maintainer (13), household total income groups in 2010 (11), housing tenure (4), shelter-cost-to-income ratio (5), housing suitability (3), condition of dwelling (3) and household type (17)
- 99-014-x2011040+immigration: Income in 2015 (36), age groups (11), sex (3), Immigrant status and period of immigration (6) and highest certificate, diploma or degree (11)
- Working Poor table - Census 2016
- Income Inequality table - Census 2016
- Custom Immigration and Ethnocultural Diversity TBT 01: Income in 2015 (38), period of immigration (7), age groups (8), sex (3) and highest certificate, diploma or degree (7)
- Occupation - National Occupational Classification (NOC) 2016 (693), Period of immigration (7) and Total income groups in 2015 (36)
- Industry - North American Industry Classification System (NAICS) 2011 (425) and Total income groups in 2015 (36), Period of Immigration (7)



## 5.2 Data acquisition: 2016 Census

### Custom Cross-tabulations

- 13 custom tables waiting on cost estimate (cont'd)

- Occupation - National Occupational Classification (NOC) 2016 (693), class of worker (5), age groups (13B) and sex (3)
- Selected demographic, income and sociocultural characteristics (121), income statistics in 2015 (5) and income sources (34)
- Household size (7), Housing suitability (6), Number of persons per room (5), Dwelling condition (4), Multigenerational status of the household (4) and Shelter-cost-to-income ratio (9)
- Highest certificate, diploma or degree (8), age groups (8B), major field of study - Classification of Instructional Programs (CIP) 2011 (14), labour force status (8), attendance at school (3) and sex (3)
- Selected characteristics (16), Employment Income Statistics (4), Sex and Age (15), Work Activity During the Reference Year (7), Occupation - National Occupational Classification (NOC) 2016 - Skill-level Category (8A), Highest certificate, diploma or degree (8)
- Not in Education Employment or Training table



## 5.2 Data acquisition: 2016 Census

### Custom Cross-tabulations – CPP tables

- 5 CPP tables have been ordered

- CPP Table 1: Age groups (23), sex (3), income status (8) and selected cultural and demographic characteristics (48)
- CPP Table 2c: Ethnic origin (64), age groups (10), sex (3), income status (9) and knowledge of official languages (5)
- CPP Table 5a: Aboriginal identity (3), age groups (8), sex (3), income status in 2010 - CPP (7) and selected income characteristics (12)
- CPP Table 5b: Visible minority status (3), age groups (8), sex (3), income status in 2010 - CPP (7), and selected income characteristics (9)
- CPP Table 5c: Immigrant status and period of immigration (6), age groups (8), sex (3), income status in 2010 - CPP (7) and selected income characteristics (12)



## 5.2 Data acquisition: 2016 Census

### Custom Cross-tabulations – CPP tables

- 2 CPP tables waiting on cost estimate
- CPP Table 3: Age groups (11), knowledge of official languages (5), sex (3), income status in 2015 - CPP (9) and selected educational and labour force characteristics (85)
- CPP Table 2d: Detailed language spoken most often at home (269), age groups (10), sex (3), income status in 2015 - CPP (9) and knowledge of official languages (5)





## 5.2 Data acquisition: 2016 Census

### Custom Cross-tabulations – CPP tables

- 4 CPP tables waiting on activity limitations definition
- CPP Table 9a-EF: Elderly/non-elderly spouse or economic family reference person (3), income status in 2010 - CPP (economic family households) (7), selected cultural and activity limitation characteristics (11), presence of children (5) and selected dwelling, households and income characteristics
- CPP Table 9a-UI: Age groups (3), income status in 2010 - CPP (7), selected cultural and activity limitation characteristics (11) and selected dwelling, income and household characteristics (27) for persons 15 years and over not in economic families
- CPP Table 11: Age groups (3), sex (3), income status in 2010 - CPP (7), attendance at school (3) and selected cultural and activity limitation characteristics (20) for the population 15 to 24 years of age
- CPP Table 4: Age groups (10), sex (3), income status in 2010 - CPP (7), work activity (10) and selected cultural and activity limitation characteristics (20) for the population 15 years and over



## 5.2 Data acquisition: 2016 Census

### Custom Geographies

- 7 communities in “production environment”
- 6 communities with counts that need confirmation
- ~6 (?) communities that will have counts sent out soon
  
- No estimated delivery for tables at Batch 1 geographies
- No estimated delivery for tables at Batch 2 geographies



## 5.2 Data acquisition: 2016 Census

### Tables at Custom Geographies

- 43 tables submitted for cost estimate request – nothing received yet
- Standard Profile + 34 Target Group Profiles
- 2 standard tables, 6 custom tables

## 5.2 Data acquisition: 2016 Census

### Tables at Custom Geographies

- Standard Profile
  - 2 standard tables
- Age (127) and sex (3) for the population
  - Labour Force Status (8), Highest Certificate, Diploma or Degree (15), Age Groups (13) for the Population Aged 15 Years and Over, in Private Households

# 5.2 Data acquisition: 2016 Census

## Tables at Custom Geographies

- 6 custom tables

|   |  |
|---|--|
| <ul style="list-style-type: none"><li>• CPP Table 1: Age groups (23), sex (3), income status (8) and selected cultural, activity limitation and demographic characteristics (48)</li></ul>  | <ul style="list-style-type: none"><li>• Income in 2015 (36), age groups (11), sex (3), Immigrant status and period of immigration (6) and highest certificate, diploma or degree (11)</li></ul>  |
| <ul style="list-style-type: none"><li>• Admission category and applicant type (12), Selected household and housing characteristics (26), Period of immigration (14), Sex (3)</li></ul>  | <ul style="list-style-type: none"><li>• Admission category and applicant type (12), Selected characteristics by language, labour force, education, income, mobility status (71), Period of immigration (14), Sex (3)</li></ul>   |
| <ul style="list-style-type: none"><li>• Age groups of primary household maintainer (13), household total income groups in 2010 (11), housing tenure (4), shelter-cost-to-income ratio (5), housing suitability (3), condition of dwelling (3) and household type (17)</li></ul> | <ul style="list-style-type: none"><li>• Core Housing Need - Aboriginal household status, Age of the primary household maintainer, Core housing need status, Household type, CMHC housing standards, Selected household statistics (Count, Incomes, Shelter Costs, STIRs), and Tenure</li></ul> |

# 5.2 Data acquisition: 2016 Census

## Tables at Custom Geographies

- 34 Target Group Profiles

|  |  |
|--|--|
| • Low income population (LIM-AT)                     | • Aboriginal identity population                     |
| • Low income population (LIM-AT) - HOUSEHOLD DATA    | • Aboriginal identity population - HOUSEHOLD DATA    |
| • Population aged 65 years and over                  | • Immigrant population                               |
| • Population aged 65 years and over - HOUSEHOLD DATA | • Immigrant population - HOUSEHOLD DATA              |
| • Recent immigrants                                  | • Lone-parent (male, female, total)                  |
| • Recent immigrants - HOUSEHOLD DATA                 | • Visible minority population (by detailed category) |



# 5.2 Data acquisition: 2016 Census

## Tables at Custom Geographies

- 34 Target Group Profiles (cont'd)

|  |   |
|--|---|
| • Visible minority population - HOUSEHOLD DATA | • Low income population (LICO-AT)             |
| • Living alone, by age groups                  | • by employment status                        |
| • Francophone population                       | • Families with children aged 0-6 (household) |
| • by age groups                                | • by mode of transport to work                |
| • Low income population (LICO-BT)              | • Majority income from government transfers   |
| • Low income population (MBM)                  | • Multi-generational households               |



# 5.2 Data acquisition: 2016 Census

## Tables at Custom Geographies

- 34 Target Group Profiles (cont'd)

|   |  |
|---|--|
| • Overspenders (household)                  | • by citizenship and immigration dimension                             |
| • Households in housing that are unsuitable | • by highest level of education  |
| • Renter households                         | • Households in housing in need of major repairs                       |
| • Owner households                          | • School attenders (Q29) : High school and below                       |
| • Households in subsidized housing          | • School attenders (Q29): Above high school (post-secondary students). |





## 5.2 Data acquisition: Taxfiler data

- Standard tables at standard geographies
- Back years for updated CFLIM methodology
- Standard tables at Census Subdivision geography
- Custom tabulations



## 5.2 Data acquisition: Taxfiler data

- Standard tables at standard geographies
  - Family data
  - Seniors data
  - Individuals data
  - Financial data and charitable donations
  - Migration estimates



## 5.2 Data acquisition: Taxfiler data

- Back years' data for updated CFLIM methodology
  - 2004 to 2015
  - Individual table 13 (introduces low income gap ratio)
  - Family tables 19 and 20



## 5.2 Data acquisition: Taxfiler data

- Standard tables at Census Subdivision geography
  - Family table 1 – Summary table
  - Family table 6 – Sources of income
  - Seniors table 5 – Sources of income
  - Individual table 5 - Taxfilers and dependents with income by total income, sex and age groups
  - Individual table 13 & Family tables 19 and 20 – Low income status

**Acquiring 2015 and 2016 for these tables**

## 5.2 Data acquisition: Taxfiler data – custom tabulations

### **Family Table 1**

- Added counts and median income for Couple families with children (0-17)

### **Family Table 6** (all standard taxfiler geographies)

- Separate the Guaranteed Income Supplement from Old Age Security payments

### **Family Table 18** (for CSD, CD and Provinces)

- Added 0-6, 0-12, 0-17, 55+, 75+
- Add Families with children aged 0-17
  - Couple Families with 0, 1, 2, 3+ children aged 0-17
  - Lone parent families with 0, 1, 2, 3+ children aged 0-17, etc.
- Separate male and female lone-parent families.
- Separate male and female population aged 65+

## 5.2 Data acquisition: “The Usual”

**These tables make up about 50% of the data acquisition budget**

- Taxfiler (T1FF) - Migration Estimates
- Taxfiler (T1FF) - Family Data, Seniors Data, Individual Data
- Taxfiler (T1FF) - Standard tables at CSD
- Mapping tool to replace ENVISION
- Building Permits
- Canadian Business Counts (2018-06)
- Canadian Business Counts (2018-12)
- Labour Force Survey
- Calculated Financial Assets
- Credit Report Characteristics
- Postal Code Conversion File
- Taxfiler (T1FF) - Financial Data and Charitable Donations
- Taxfiler (T1FF) - Working Poor and Income Inequality



## 5.2 Data acquisition: “The Rest”

### **These tables need to be acquired over two program years**

- Custom Geography - geocoding for Census products
- Census, 2016 - Target Group Profiles
- 2016 Census - Custom cross-tabulations
- Census, 2016 - Target Group Profiles at custom geographies
- 2016 Census - Profiles at custom geographies
- 2016 Census - Core Housing Need
- 2016 Census - Standard Tables
- Census, 2016 - Custom tables at custom geographies
- Census, 2016 - Standard tables at custom geographies
- Census, 2016 - Community Poverty Project
- Census, 2016 - Community Poverty Project at custom geographies
- Census, 2016 - Profiles [Place of work]
- 2006 Census data at custom geographies
- 2006 Census data using 2016 CT boundaries
- Custom Geography - geocoding for T1FF products
- Taxfiler (T1FF) - Custom: OTHER CUSTOM
- Taxfiler (T1FF) - Standard tables at custom geos



**Lunch:  
12:30pm to 1:30pm**





# 1:30-1:45 Announcements: CDP Award Presentation





## 6. Presentation & Discussion: Capacity Building & Training

1:45pm – 3:00pm



# 6.1 The Training and Capacity Building Working Group (TCBWG)

- Four meetings this past year
- Developed a new webinar format
  - “Data Party”
- New ideas for training
  - Data training workshop prior to annual meeting
- Feedback on the website renewal
  
- Thank you to all TCBWG members!

# 6.1 The CDP Goal: Reach all users

| Type of User   | Capacity Building Supports   |
|--|--|
| High capacity: top 10-15% of CDP users. “Power users” with access to sophisticated data analysis and visualization tools                               | <ul style="list-style-type: none"><li>• Easy to use online catalogue</li><li>• Regular newsletter updates on new acquisitions, new strategies and technologies</li><li>• Peer-to-peer networking</li></ul>   |
| Medium capacity: 20-25% of CDP users . Require some help with data access, with limited access to data analysis and visualization tools                | <ul style="list-style-type: none"><li>• Easy to use online catalogue / newsletter updates</li><li>• Email/phone support to find data and extract tables</li><li>• Online tutorials, webinars</li><li>• Information about DIY data visualization programs</li><li>• Peer-to-peer networking</li></ul>                           |
| Modest capacity: At least 50% of CDP users. Require assistance to access information. Would benefit from greater support for analysis and presentation | <ul style="list-style-type: none"><li>• Access to downloadable pre-packaged indicator tables based on most popular topics/downloads</li><li>• Access to no cost/low cost data visualization tools (e.g., fill-in PDFs; chart generator) and tutorials</li><li>• Thematic Fact Sheets / Infographics / Briefing Notes</li></ul> |

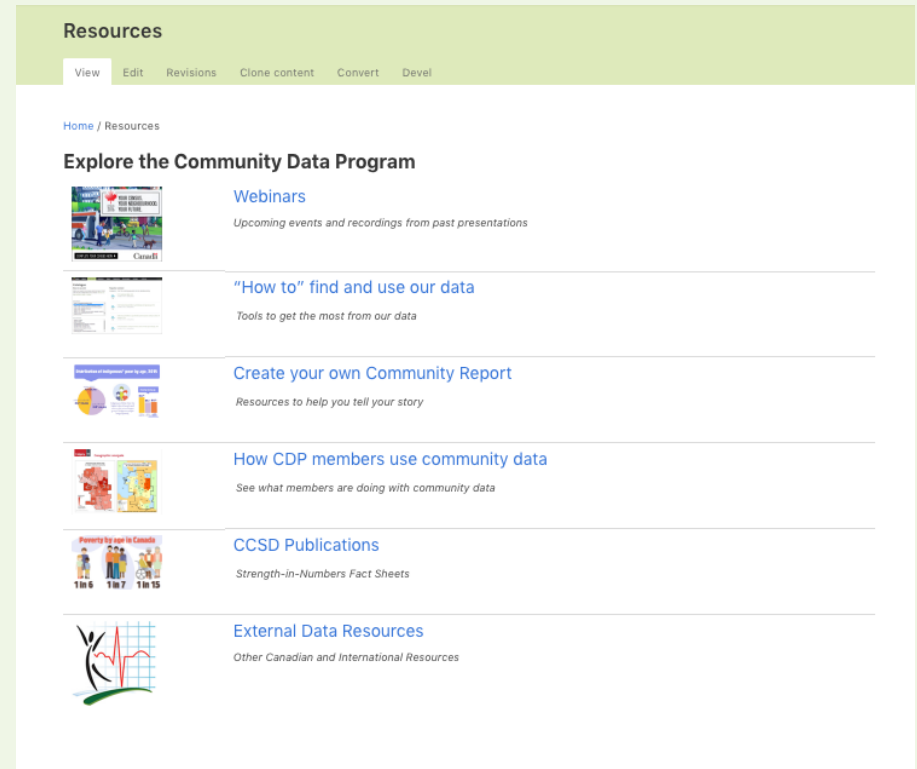


# 6.1 Existing tools, approaches and new directions

- Presentation on CDP tools:
  - Website
  - Search Data by theme
  - Webinar series
  - Mini-videos
  - DIY Infographics
  - Strength in Numbers series
  - User survey results
  - Data training workshop at 2018 Annual Meeting
- Plans for 2018/2019

# 6.1 Resources on the website

- Webinars
- “How to” find and use our data (videos)
- Create your own Community Report (DIY infographics)
- How CDP members use community data (snapshots)
- CCSD Publications (Strength-in-Numbers)
- NEW: External Data Resources









**Resources**

View Edit Revisions Clone content Convert Devel

Home / Resources

### Explore the Community Data Program

-  [Webinars](#)  
*Upcoming events and recordings from past presentations*
-  [“How to” find and use our data](#)  
*Tools to get the most from our data*
-  [Create your own Community Report](#)  
*Resources to help you tell your story*
-  [How CDP members use community data](#)  
*See what members are doing with community data*
-  [CCSD Publications](#)  
*Strength-in-Numbers Fact Sheets*
-  [External Data Resources](#)  
*Other Canadian and International Resources*



# 6.1 Data search functions improved

The screenshot displays the 'Find Data' search interface on the CDP website. The header includes the CDP logo, navigation links for 'About', 'Resources', and 'News', and buttons for 'Find Data', 'My Account', 'Join', 'Logout', and 'CCSD.ca'. The main content area is green and features the heading 'Find Data' with the instruction 'Search our Canadian datasets by applying the filters below'. There are four filter sections: 'Topics' with a dropdown menu showing 'Immigration' selected and a list of other topics including 'Crime', 'Data tools', 'Health', 'Cultural identity', 'Aboriginal Peoples', 'Citizenship', 'Ethnic Origin', 'Immigration', 'Language', and 'Religion'; 'Product Group' with a text input field containing 'Choose some options'; 'Product Title' with a text input field and the instruction 'Add part, or all of the title'; and 'Geographies' with a text input field containing 'Choose some options'. At the bottom, there are 'Apply Filters' and 'Reset Filters' buttons.

# 6.1 Webinars for 2018-2019

Over 500 unique participants this year joined the webinars

## **Program**

### **Orientations:**

- February 8 – LIP

### **CDP Product Profiles:**

- November 6 – CDP Data Party on the latest census release
- February 5 – Statistics Canada on the 2016 Census
- April 10 – Manitoba Collaborative Data Portal (MbCDP)

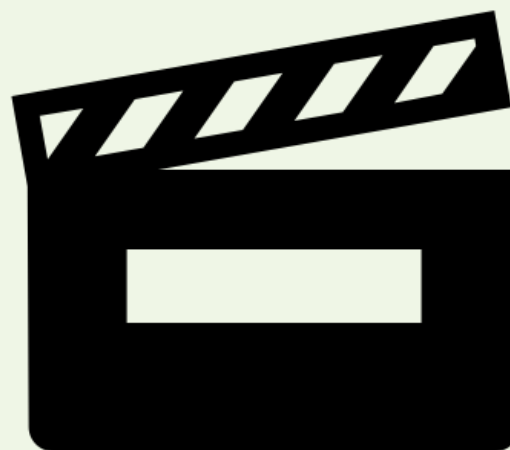
### **Transforming Data into Intelligence:**

- June 26 – GIS in a Small-Medium Sized Public Health Agency,
- October 5 – Using Social Data in Community Evaluation



## 6.1 Mini videos

- Created 3 mini “how-to” videos (now total of 4)
  - Register a user account
  - Download a data product
  - Find data in the CDP catalogue
  - Extract an IVT data table from CCHS



# 6.1 DIY Infographics

**List of fillable infographics:**

- Village of 100 (2016)
- Regional Profile (2016)
- Employment (2016)
- Education (2016)
- Income (2016)
- Housing (2016)
- Poverty - T1FF (2017)
- Poverty - NHS (2017)
- Health Profile (2017)
- Immigration Profile (2017)

**2. Regional Profile** (get the data from the Data Access Tool) [Return to top](#)

| Variable  | Geography                    | Source       |
|---|------------------------------|--------------|
| Population, total (#)   | CD, CSD, CMA/CA, custom geos | Census, 2011 |
| Households (private dwellings), total (#)                     | CD, CSD, CMA/CA, custom geos | Census, 2011 |
| Couple families (#)   | CD, CSD, CMA/CA, custom geos | Census, 2011 |
| Lone parent families (#)                                      | CD, CSD, CMA/CA, custom geos | Census, 2011 |
| People living alone (#)                                       | CD, CSD, CMA/CA, custom geos | Census, 2011 |
| Median after-tax Income (\$)                                  | CD, CSD, CMA/CA, custom geos | NHS, 2011    |
| Unemployment (%)  | CD, CSD, CMA/CA, custom geos | NHS, 2011    |
| Poverty (after-tax LIM) (#)                                   | CD, CSD, CMA/CA, custom geos | NHS, 2011    |
| Education, post secondary degree (#)                          | CD, CSD, CMA/CA, custom geos | NHS, 2011    |
| Housing cost, spend more than 30% of income on housing (%)    | CD, CSD, CMA/CA, custom geos | NHS, 2011    |
| Households, renter (#)  | CD, CSD, CMA/CA, custom geos | NHS, 2011    |
| Aboriginal Peoples (First Nations, Métis or Inuit people) (#) | CD, CSD, CMA/CA, custom geos | NHS, 2011    |
| Seniors, aged 65+ (#)   | CD, CSD, CMA/CA, custom geos | NHS, 2011    |
| Immigrants, between 2006-2011 (#)                             | CD, CSD, CMA/CA, custom geos | Census, 2011 |

- Created 10 DIY Infographics
- Usage: 90 downloads per month



# 6.1 Data training workshop: Using Data to Understand Poverty

- First in-person workshop at Annual Meeting
- Led by CDP Leads
- 20+ participants
- Building understanding of CDP data



# 6.1 CDP User Survey: Feedback from users

- Customer satisfaction survey (18 questions)
  - Impact of the program, Data access, Resources, Website
- Complements the website analytics report
- 124 responses

# Survey Result: Resources are appreciated when people know they exist

- “Ya'll rock! Keep up the good work - this data geek is very appreciative for all the great work you do to increase access and facilitate mobilization!”
- “I think the webinars that have been put together and the data parties is also great. It's good to get extra context around the data and it's great to see other users questions being answered.”
- “Need a simple map based demographics tool to easily pinpoint locations of interest and draw pertinent data.”
- “My ratings are less a reflection on your organization and more a reflection of not knowing what I didn't know. this survey has raised my awareness and I will see if I can take another stab at gathering information that would be of use to my organization.”
- “Didn't know that some of these were available.”
- “I was not aware of all your resources. Promote them more!”
- “There could be more visualizations of data.”



# 6.1 Plans for 2018/2019

Existing tools and approaches:

- Continue webinar series
  - Canadian Housing Statistics Program
  - Credit rating data
- Add resources to website
- Create and fill out FAQ page
- Update mini-videos for new website
- Strengthen DIY infographics
- Strengthen topic search for data catalogue



# 6.1 Plans for 2018/2019

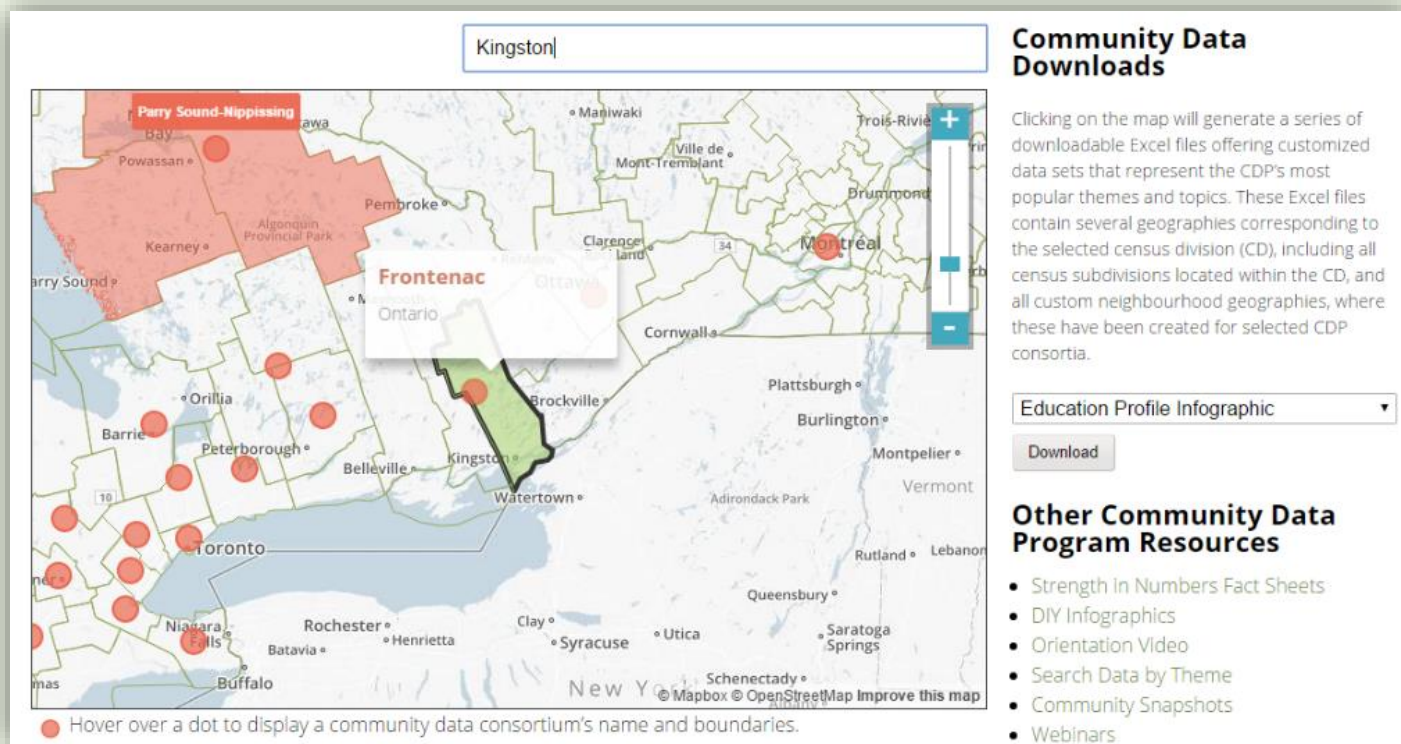
New directions:

- Build on the DIY Infographics
- Explore affordable and “easy-to-use” data visualization tools
- Expand and improve the “External Data Resources” section
  - Searchable database for reports, projects produced by other organizations internationally



# 6.1 Plans for 2018/2019

- Move the Data Access Map from prototype to fully functional tool
  - Locate your consortium
  - Find local data



The screenshot displays a web-based map interface. At the top, a search bar contains the text 'Kingston'. Below the search bar, a map shows the Great Lakes region, with a red dot indicating the location of Kingston, Ontario. A white tooltip box is positioned over the Kingston dot, displaying the text 'Frontenac Ontario'. To the right of the map, there is a vertical zoom control with a plus sign at the top and a minus sign at the bottom. Below the map, a dropdown menu is set to 'Education Profile Infographic', and a 'Download' button is visible. To the right of the map, the text 'Community Data Downloads' is displayed, followed by a paragraph explaining that clicking on the map generates downloadable Excel files. Below this, the text 'Other Community Data Program Resources' is displayed, followed by a list of resources: Strength in Numbers Fact Sheets, DIY Infographics, Orientation Video, Search Data by Theme, Community Snapshots, and Webinars. At the bottom left of the map, a legend indicates that hovering over a dot displays a community data consortium's name and boundaries.

Kingston|

Community Data Downloads

Clicking on the map will generate a series of downloadable Excel files offering customized data sets that represent the CDP's most popular themes and topics. These Excel files contain several geographies corresponding to the selected census division (CD), including all census subdivisions located within the CD, and all custom neighbourhood geographies, where these have been created for selected CDP consortia.

Education Profile Infographic

Download

Other Community Data Program Resources

- Strength in Numbers Fact Sheets
- DIY Infographics
- Orientation Video
- Search Data by Theme
- Community Snapshots
- Webinars

• Hover over a dot to display a community data consortium's name and boundaries.



## 6.2 WDG Public Health: Using CDP Data to Create Interactive Dashboards

**Blair Hodgson, WDG Data Consortium**

CCSD Community Data Program Annual Meeting, 2018

*Rencontre annuelle du CCDS Programme de données  
communautaires, 2018*



**Afternoon break:  
3:00pm – 3:15pm**





## 7. Presentation & Discussion: Expanding the Network

3:15pm – 4:45pm



# 7.1 Progress report on the LIN pilot and plans for 2018-2019



# Overview of the partnership

1. What is a Local Immigration Partnership (LIP)
2. LIP Network Pilot in the CDP
3. Benefits from the partnership
4. Operational differences and opportunities
5. Next steps for the partnership with CDP and LIPs



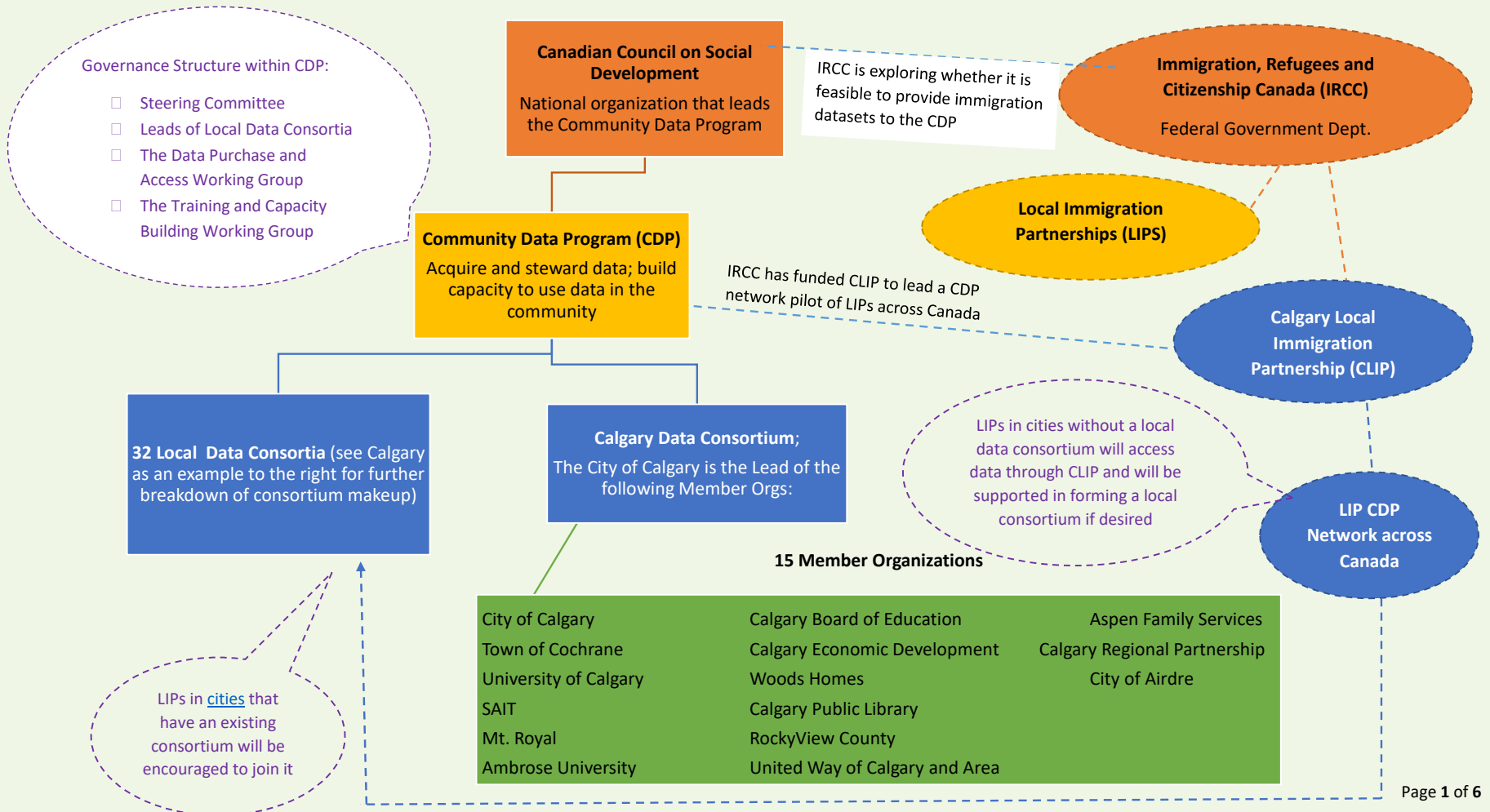
# What is a Local Immigration Partnership (LIP)?

Local Immigration Partnerships (LIPs) are funded by Immigration, Refugees and Citizenship Canada (IRCC) and have the objective of:

- Engaging a wide range of cross-sector actors in fostering welcoming communities through collaboration, innovation and systemic change;
- Raising awareness around newcomers' needs and experience of integration;
- Supporting community-level research and strategic planning; and,
- Improving accessibility and coordination of services that facilitate immigrant settlement and integration.



## LOCAL IMMIGRATION PARTNERSHIP PILOT NETWORK IN THE COMMUNITY DATA PROGRAM





# Benefits to the partnership

## LIPs:

1. Build a relationship with their local data consortium
2. Access to data
3. Training & capacity building
4. Cross-Canada networking
5. Efficiency

## CDP:

1. Build a relationship with IRCC
2. IRCC data access
3. Expand membership
4. Ability to leverage from LIP network
5. CCSD can work laterally with LIP secretariat nationally



# Operational difference between membership options

A) Typical membership:

User > Member Organization > Local Consortium > CDP

For those where a Consortium already exists AND

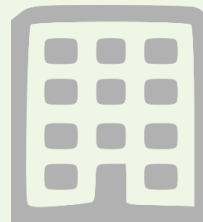
- Want the full benefits of membership (download data tables as you wish)

B) LIP Network Pilot Route if there is no consortia option:

User > City of Calgary (Lisa Davis) > CDP

Membership agreement is already in place.

- Data tables by request.
- Access to resources and the network



# Future possibilities

Opportunities by mobilizing through the network could include:

- more data on immigration
- more custom tables
- more custom geographies
- translation to French
- primary data



# Next steps

- Developing a LIP data working group;
- Coordinating PR & TR Rounded Data Cube Access;
- Coordinating customized Data Cube Access;
- Coordinating custom IRCC data (ICARE, etc)
- Advancing the new national work underway (National Settlement Council, and National LIP Secretariat)



## 7.2 The 211 initiative, Heath Priston & 211 representatives

***Kathy Kelly, Findhelp Information Services, Operator of 211 Central Ontario***

***Harvey Low, City of Toronto, Social Policy, Analysis and Research***

CCSD Community Data Program Annual Meeting, 2018

*Rencontre annuelle du CCDS Programme de données communautaires, 2018*





## 8. Conclusion of Day 1

4:45pm – 5:00pm



# 8.1 Preparation for Friday morning discussion, Mary Clarke



## 8.2 Day 1: Concluding remarks

**Katherine Scott, CCSD**

CCSD Community Data Program Annual Meeting, 2018

*Rencontre annuelle du CCDS Programme de données communautaires, 2018*







## 9. Roundtable 1: How To Run a Consortium Day 2

9:00am – 9:45am



# 9.1 Roundtable 1: How To Run a Consortium

## Questions from Leads' Survey (2015)

1. How is your consortium managed and operated?
2. How is the consortium financed?
3. Describe how fees are split and costs for member organizations?
4. Describe the mix of members?
5. What are the challenges to managing the consortium?
6. What are your success stories?



# 9.1 Roundtable 1: How To Run a Consortium

## 1. How is your consortium managed and operated?

- Joint collaboration between municipalities
- One lead at the region/municipality
- Community Partnership
- Partnership with public service and community organisations
- One lead, executive member per organisation, and technical members
- Lead plus representatives from different departments
- Regular CDP meetings (monthly, annual) of members, support members using the data
- CDP is a part of other regular work meetings



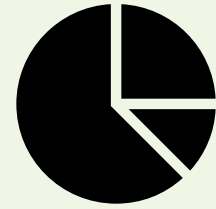
# 9.1 Roundtable 1: How To Run a Consortium

## 2. How is the consortium financed?

- Municipality or Region
- Membership
- Data buying budgets
- Fees paid according to budget and good will of partners
- Public health budget



# 9.1 Roundtable 1: How To Run a Consortium



## 3. Describe how fees and costs are split for members?

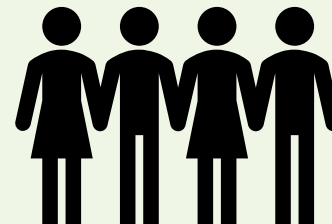
- Entirely paid by municipalities
- Lead covers costs and members only pay the \$125
- Cost is divided amongst partners and members each pay the \$125
- Members are charged an annual fee plus the \$125
- City boroughs pay more, Community organisations pay less
- Costs are shared by some partners and small non-profits pay only the \$125



# 9.1 Roundtable 1: How To Run a Consortium

## 4. Describe the mix of member organizations?

- Municipality/Region and a mix of:
  - Municipal departments, Libraries, NGOs, School Boards, Social Planning Council, Children's Aid Societies, Economic Development Board, Health Unit, Research Organisations, Development Boards. Housing Organisations
- Limited to municipal services or public-sector organisations
- Single organisation



# 9.1 Roundtable 1: How To Run a Consortium

5. What are the main challenges?



# 9.1 Roundtable 1: How To Run a Consortium

6. What are your success stories?







## 10. Roundtable 2: Opportunities and strategy for future partnerships

9:45am – 10:30am



## 10.1 Roundtable 2: Opportunities and strategy for future partnerships between the CDP and “sector consortia

| Sector                                       | Member Organizations | Consortia | Provinces |
|--|----------------------|-----------|-----------|
| Children & Youth                             | 56                   | 17        | 3         |
| Economic Development                         | 20                   | 11        | 5         |
| Economic Development / Workforce Development | 35                   | 19        | 6         |
| Education / School Boards                    | 53                   | 23        | 7         |
| Housing & Homelessness                       | 20                   | 13        | 5         |
| Municipal Governments                        | 87                   | 29        | 7         |
| Public Health / Community Health             | 39                   | 15        | 3         |

Examples of sectors represented among CDP’s membership, located within at least 3 provinces



Morning break:  
10:30am – 10:45am





## 11. Roundtable 3: New Program Tools

10:45am – 11:40am



# 11.1 Roundtable 3: New Program Tools



## 12. Wrap up

11:40am – 12:00pm



# 12.1 Announcement of 2019 meeting host

CCSD Community Data Program Annual Meeting, 2018

*Rencontre annuelle du CCDS Programme de données  
communautaires, 2018*





## 12.2 Concluding remarks & Acknowledgements

**Michel Frojmovic, Katherine Scott**

CCSD Community Data Program Annual Meeting, 2018

*Rencontre annuelle du CCDS Programme de données communautaires, 2018*

